

Number: 2020/21



ACTIVITY TECHNICAL REPORT

2020

Page No:	CONTENT
	Cover
	Content
	1. About AKEV
	2. Board of Trustees and Board of Directors
	3. Summary
	4. Activities and Outputs
	5. General Achievement Indicators
	6. Evaluation of Achieving the Aims of the Institution
	7. Evaluation of Partnership Improvement Capacity
	8. Benefits for Target Groups
	9. Sustainability
	10. Communication and Advertisement

Review and Approval Information	
Approved by:	Dr. Mustafa Aydın
Approval date:	03.01.2021
Signature	

About AKEV

- The primary aim of AKEV is to raise young generations that can improve themselves in every layer of our country and in every field in an adequate and continuous manner which are equipped and multifaceted as individuals and society as it is required by the era,
- To form a modern Turkey and society which carries the effective components of our culture down the ages as well as international culture and that are self-reliant, strong and has a voice in every field in global spheres,
- To cultivate the human power which are responsible from the young generations of our country, whom continuously improves themselves, productive, creative as well as constructive which draws a parallel to their role as a pioneer in service and production in terms of national and international spheres, and capable of providing the top quality input in every field,
- To educate younger generations of our country in accordance with the global standards and in a manner which they will be excel at every field,
- And to position the individuals they have raised in the relevant fields. In addition, AKEV also establishes new units and organizations in accordance with the needs of our country and the world in fields such as education, science, technology, social, cultural and scientific. AKEV plays a role as a bridge between individuals educated within these fields and first our country, European Union countries and globally.

BOARD OF TRUSTEES AND ORGANIZATION CHART

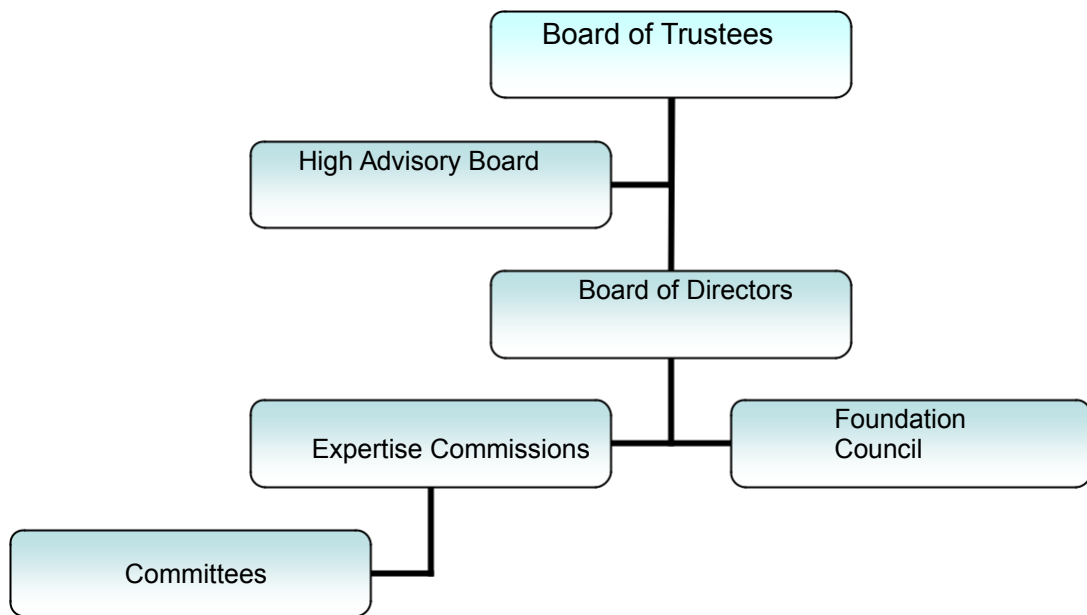
Board of Trustees

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

Board of Directors

- | | |
|----------------------|----------------|
| 1. Dr. Mustafa AYDIN | President |
| 2. M. Elif AYDIN | Vice President |
| 3. Halit Fatih AYDIN | Vice President |
| 4. Fatmanur AYDIN | Board Member |
| 5. Selim Emre AR | Board Member |

Organization Chart



1. Summary

Summary of Activities:

First half of the year of 2020, our foundation has conducted 3 activities concerning its founding purpose, and 17 activities concerning communication regarding public bodies.

4 of these activities has been conducted within the scope of education projects. Education projects, consist of education support programs, education publication aid, career and life coach services and seminar, conference and campaigns implemented within the scope of encouraging the employment.

The foundation has carried out 3 activities within the scope of **health** activities.

Iftar programs and reading activities were organized within the scope of **social responsibility projects** in the year of 2020.

Activities regarding **social welfare** such as scholarships for the successful youth with financial obstacles who wish to complete their education, and supplies, clothes and fuel aid for the individuals in need were continued to be carried out in the year of 2020.

Total of 22 Management Meetings consisting of 2 Board of Trustees and 20 Board of Directors meetings were conducted in the year of 2020 within the scope of management activities of our foundation.

2. Activities and Outputs

Activity 1: Social Aid

Implementation Date: 01.01.2020-31.12.2020

Definition: Providing financial aid for the families in need

Activity 2: Organizational Aid Services

Implementation Date: 01.01.2020-31.12.2020

Definition: Financial aid provided for the organizations for carrying out activities more efficiently

Outputs: Activity report and control list

Activity 3: Library Opening

Implementation Date: 06.02.2020-07.02.2020

Definition: Library opening on behalf of Martyr Police Officer Anıl Kaan Aybek

Outputs: Activity report and control list

Partner Organization: Istanbul Aydin University Law Club

Activity 4: Exhibition

Implementation Date: 10.02.2020-14.02.2020

Definition: Fall exhibit themed City, Visual Identity and Communication

Outputs: Activity report and control list, photographs

Partner Organization: Istanbul Aydin University Communication Faculty

Activity 5: Early Marriages

Implementation Date: 13.02.2020

Definition: Remote conference on Child Brides

Outputs: Activity report and control list, photographs

Partner Organization: Istanbul Aydin University Faculty of Arts and Sciences

Activity 6: Play Therapy – Story Therapy

Implementation Date: 15.02.2020-23.02.2020

Definition: Training organized for the professionals working in the field

Outputs: Activity report and control list, photographs
Partner Organization: Istanbul Aydin University Continuing Education Center
2. Activities and Outputs
<i>Activity 7: Awareness Project</i>
Implementation Date: 03.03.2020
Definition: Organizing trips and visitations to institutions for building shelter for stray animals
Outputs: Activity report and control list, photographs
Partner Organization: Istanbul Aydin University Ethics and Animal Rights Club
<i>Activity 8: Awareness Project</i>
Implementation Date: 03.03.2020
Definition: Celebration activity organized within the scope of World Hearing Day
Outputs: Activity report and control list
Partner Organization: Istanbul Aydin University Health Sciences Faculty
<i>Activity 9: Medical Aid</i>
Implementation Date: 09.05.2020
Definition: Providing oxygen machine support to Cerrahpaşa Medical Faculty for the health problems caused by the pandemic
Outputs: Press bulletin, activity report and control list, photographs
<i>Activity 10: Food Supply</i>
Implementation Date: 22.05.2019
Definition: Food supply in Ramadan for the individuals in need
Outputs: Photographs
<i>Activity 11: Hygiene Supply</i>
Implementation Date: 10.03.2020-25.07.2019
Definition: Providing question books and study books supplies for the students in elementary and junior high schools

Partner Organization: Istanbul Aydin University
Outputs: Press bulletin, activity report and control list, photographs
2. Activities and Outputs
<i>Activity 12: Gender and Social Service</i>
Implementation: 30.05.2020
Definition: Online seminar organized within the scope of gender inequality and social service relations
Partner Organization: Istanbul Aydin University Health Sciences Faculty
Outputs: Press bulletin, activity report and control list, photographs
<i>Activity 13: Basic Disaster Awareness</i>
Implementation Date: 08.06.2020
Definition: Seminar organized to inform students on basic disaster awareness
Partner Organization: Istanbul Aydin University Health Sciences Faculty
Outputs: Press bulletin, activity report and control list, photographs
<i>Activity 14: Health Support</i>
Implementation Date: 01.01.2019-31.12.2019
Definition: Providing support for the families in need for their health processes
<i>Activity 15: Aid for Earthquake Victims</i>
Implementation Date: 17.11.2020
Definition: Rent support for the families who are affected from the earthquake in Izmir
Outputs: Activity report and control list
<i>Activity 16: Board of Trustees and Board of Directors Meetings</i>
Implementation Date: 01.01.2020 – 31.12.2020
Definition: Covers the Board of Trustees and Board of Directors meetings held within the scope of foundation management activities
Outputs: 2 Board of Trustees, 20 Board of Directors meeting decisions
<i>Activity 17: Scholarships and Education Aid</i>
Implementation Date: 01.01.2020 – 31.12.2020

year of 2020
Outputs: Education Aid Payrolls

3. General Achievement Indicators

No	Indicator	Planned	Realized
1	Total number of activities	9	17
2	Number of public bodies to be communicated	5	12
3	Number of activities in the field of education	3	4
5	Social aid	3	3
6	Social projects	2	4
7	Number of activities in the field of health	1	3
8	Number of meeting	11	22
9	Activities participant achievement (%)	60	90
10	Participant satisfaction achievement (%)	80	90
11	Media activity achievement	70	90
12	Timing and management achievement	70	80

4. Evaluation of Achieving the Aims of the Institution

The activities conducted within the first half of 2020 were in accordance with the work field stated in the foundation regulation. Activities were carried out in a manner that examine and question the problems in various fields of our society, and that offer solutions to these problems.

The participation levels of the young individuals which are our primary target audience were high numbers in the activities conducted by our foundation throughout the year of 2020. Such conditions are determined to be the significant results in realizing the ideals of our foundation regarding the younger generations.

Our foundation have had the opportunity to reinforce the communication with its partners such as public bodies, universities, nongovernmental organizations, private sector organizations and media, through the conducted activities.

5. Evaluation of Partnership Improvement Capacity

Our foundation, with each year, have had produced more effective works with its existing partners as well as solution partners, and accomplished to establish numerous partnerships by adding new institutions to this chain of communication.

We can easily state that the year of 2020 was concluded with a series of activities created, especially, on the level of ministries.

NGO Expo which is first held in 2020 has been an activity of great importance which has provided a common ground with numerous non-governmental organization which we can carry out further collaborations.

Career Expo which was held with the participation of 12 private sector organizations, was conducted in a manner which will help the process of developing solution partnerships with a higher number of private organizations.

6. Benefits for Target Groups

Target Group 1: Young Individuals

Increase in awareness regarding societal and universal matters
Encouraging the need of continuous improvement and learning
Increase in social communication and participation levels
Increase in self-expression and confidence

Target Group 2: Public Bodies

Contribution to the basis of discussion or popularization of institution policies
Opportunity to increase public awareness on institutional activities
Analyzing the changing needs and expectations of the target audience
Media representation

Target Group 3: Nongovernmental Organizations

Opportunity to reach to the target audiences
Opportunity to generalize and increase the recognition of organization's workers
Basis for creating strategic solution partnerships
Media representation

Target Group: Private Sector

Opportunity to reach to the target audiences
Positivity contribution to institutional image
Opportunity to present products or services
Opportunity to observe the changing needs and product/service demands of the target audiences

7. Sustainability

Activities conducted throughout 2020 has contributed to the visibility and recognition of or foundation through the formation and publication of various communication arguments. Invitations, posters, press bulletins created within the scope of the activities of our foundation has been delivered to numerous persons and institutions. A basis for a publicity on a broad and national spectrum were created with the news regarding our activities which has taken place on printed and visual media.

8. Communication and Advertising

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