

# ACTIVITY TECHNICAL REPORT

# 2018

Page No:	CONTENT
	Cover
	Content
	1. About AKEV
	2. Board of Trustees and Board of Directors
	3. Summary
	4. Activities and Outputs
	5. General Achievement Indicators
	6. Evaluation of Achieving the Aims of the Institution
	7. Evaluation of Partnership Improvement Capacity
	8. Benefits for Target Groups
	9. Sustainability
	10. Communication and Advertisement

Review and Approval Information			
Dr. Mustafa Aydın			
08.01.2019			

## About AKEV

- The primary aim of AKEV is to raise young generations that can improve themselves in every layer of our country and in every field in an adequate and continuous manner which are equipped and multifaceted as individuals and society as it is required by the era,
- To form a modern Turkey and society which carries the effective components of our culture down the ages as well as international culture and that are selfreliant, strong and has a voice in every field in global spheres,
- To cultivate the human power which are responsible from the young generations of our country, whom continuously improves themselves, productive, creative as well as constructive which draws a parallel to their role as a pioneer in service and production in terms of national and international spheres, and capable of providing the top quality input in every field,
- To educate younger generations of our country in accordance with the global standards and in a manner which they will be excel at every field,
- And to position the individuals they have raised in the relevant fields. In addition, AKEV also establishes new units and organizations in accordance with the needs of our country and the world in fields such as education, science, technology, social, cultural and scientific. AKEV plays a role as a bridge between individuals educated within these fields and first our country, European Union countries and globally.

## BOARD OF TRUSTEES AND ORGANIZATION CHART

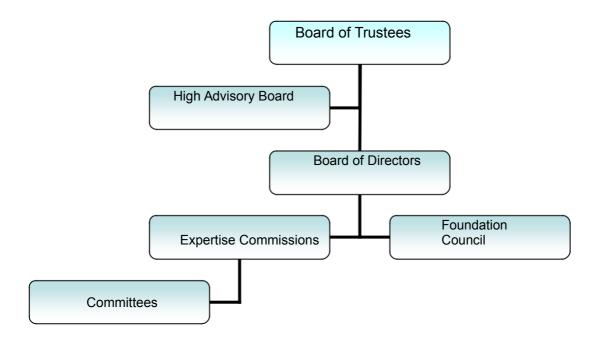
## **Board of Trustees**

- 1. Mustafa Aydın
- 2. Süleyman Dinç
- 3. Dr. Ömer Aydın
- 4. Dr. İbrahim Hakkı Aydın
- 5. Saffet Kaya
- 6. Halit Fatih Aydın
- 7. Mümine Elif Aydın
- 8. Gülfen Gülsoy
- 9. Oya Aydın
- 10. Murat Ar
- 11. Serkan Yolsal
- 12. Eşref Aydın
- 13. Süleyman Aydın
- 14. Kafiye Ar
- 15. A. Kadir Cüneyt Aydın

## Board of Directors

1. Dr. Mustafa AYDIN	President
2. M. Elif AYDIN	Vice President
3. Halit Fatih AYDIN	Vice President
4. Fatmanur AYDIN	Board Member
5. Selim Emre AR	Board Member

# Organization Chart



## 1. Summary

#### Summary of Activities:

First half of the year of 2018, our foundation has conducted 2 activities concerning its founding purpose, and 6 activities concerning communication regarding public bodies.

1 of the activity has been conducted within the scope of education projects. Education projects, consist of education support programs, education publication aid, career and life coach services and seminar, conference and campaigns implemented within the scope of encouraging the employment.

Iftar programs were organized within the scope of **social responsibility projects** in the year of 2018.

Activities regarding **social welfare** such as scholarships for the successful youth with financial obstacles who wish to complete their education, and supplies, clothes and fuel aid for the individuals in need were continued to be carried out in the year of 2016.

Total of 19 Management Meetings consisting of 2 Board of Trustees and 17 Board of Directors meetings were conducted in the year of 2018 within the scope of management activities of our foundation.

# 2. Activities and Outputs

# Activity 1: Social Aid

Implementation Date: 03.01.2018-31.12.2018

**Definition:** Providing financial aid for the families in need

## Activity 2: Organizational Aid Services

Implementation Date: 03.01.2018

**Definition:** Financial aid provided for the organizations for carrying out activities more efficiently

**Partner Organization:** Küçükçekmece Police Services Development and Support Association

# Activity 3: Iftar Program Organization

Implementation Date: 16.05.2018-13.06.2018

**Definition:** Organization of iftar programs for the students and citizens in the Istanbul Aydin University's cafeteria

Partner Organization: Istanbul Aydin University

Outputs: Photographs

Activity 4: Food Supply

Implementation Date: 15.05.2018

Definition: Food supply in Ramadan for the individuals in need

Outputs: Photographs

## Activity 5: Board of Trustees and Board of Directors Meetings

Implementation Date: 01.01.2018 – 31.12.2018

**Definition:** Covers the Board of Trustees and Board of Directors meetings held within the scope of foundation management activities

Outputs: 2 Board of Trustees, 17 Board of Directors meeting decisions

# Activity 6: Scholarships and Education Aid

Implementation Date: 01.01.2018 – 31.12.2018

**Definition:** Activities regarding the scholarships and education aid provided throughout the year of 2018

**Outputs:** Education Aid Payrolls

3. General Achievement Indicators					
No	Indicator	Planned	Realized		
1	Total number of activities	3	6		
2	Number of public bodies to be communicated	4	7		
3	Number of activities in the field of education	1	1		
4	Social aid	3	3		
5	Number of meeting	10	19		
6	Activities participant achievement (%)	50	70		
7	Participant satisfaction achievement (%)	60	70		
8	Media activity achievement	70	80		
9	Timing and management achievement	70	80		

#### 4. Evaluation of Achieving the Aims of the Institution

The activities conducted within the first half of 2018 were in accordance with the work field stated in the foundation regulation. Activities were carried out in a manner that examine and question the problems in various fields of our society, and that offer solutions to these problems.

The participation levels of the young individuals which are our primary target audience were high numbers in the activities conducted by our foundation throughout the year of 2018. Such conditions are determined to be the significant results in realizing the ideals of our foundation regarding the younger generations.

Our foundation have had the opportunity to reinforce the communication with its partners such as public bodies, universities, nongovernmental organizations, private sector organizations and media, through the conducted activities.

#### **5. Evaluation of Partnership Improvement Capacity**

Our foundation, with each year, have had produced more effective works with its existing partners as well as solution partners, and accomplished to establish numerous partnerships by adding new institutions to this chain of communication.

We can easily state that the year of 2018 was concluded with a series of activities created, especially, on the level of ministries.

NGO Expo which is first held in 2018 has been an activity of great importance which has provided a common ground with numerous non-governmental organization which we can carry out further collaborations.

Career Expo which was held with the participation of 21 private sector organizations, was conducted in a manner which will help the process of developing solution partnerships with a higher number of private organizations.

## 6. Benefits for Target Groups

## Target Group 1: Young Individuals

Increase in awareness regarding societal and universal matters Encouraging the need of continuous improvement and learning Increase in social communication and participation levels Increase in self-expression and confidence

## **Target Group 2: Public Bodies**

Contribution to the basis of discussion or popularization of institution policies Opportunity to increase public awareness on institutional activities Analyzing the changing needs and expectations of the target audience Media representation

## Target Group 3: Nongovernmental Organizations

Opportunity to reach to the target audiences Opportunity to generalize and increase the recognition of organization's workers Basis for creating strategic solution partnerships Media representation

#### Target Group: Private Sector

Opportunity to reach to the target audiences Positivity contribution to institutional image Opportunity to present products or services Opportunity to observe the changing needs and product/service demands of the target audiences

#### 7. Sustainability

Our foundation has the equities to sustain the continuity of the activities conducted throughout the year of 2018. However, source research which will strengthen our foundation both financially and technically must be carried out.

#### 8. Communication and Advertising

Activities conducted throughout 2018 has contributed to the visibility and recognition of or foundation through the formation and publication of various communication arguments. Invitations, posters, press bulletins created within the scope of the activities of our foundation has been delivered to numerous persons and institutions. A basis for a publicity on a broad and national spectrum were created with the news regarding our activities which has taken place on printed and visual media.