

Number: 2015/16



**AKEV**

ANADOLU EĞİTİM  
VE K LT R VAKFI

# ACTIVITY TECHNICAL REPORT

## 2015

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<b>Review and Approval Information</b>	
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<b>Approval date:</b>	<b>10.01.2016</b>
<b>Signature</b>	

## **About AKEV**

- The primary aim of AKEV is to raise young generations that can improve themselves in every layer of our country and in every field in an adequate and continuous manner which are equipped and multifaceted as individuals and society as it is required by the era,
- To form a modern Turkey and society which carries the effective components of our culture down the ages as well as international culture and that are self-reliant, strong and has a voice in every field in global spheres,
- To cultivate the human power which are responsible from the young generations of our country, whom continuously improves themselves, productive, creative as well as constructive which draws a parallel to their role as a pioneer in service and production in terms of national and international spheres, and capable of providing the top quality input in every field,
- To educate younger generations of our country in accordance with the global standards and in a manner which they will be excel at every field,
- And to position the individuals they have raised in the relevant fields. In addition, AKEV also establishes new units and organizations in accordance with the needs of our country and the world in fields such as education, science, technology, social, cultural and scientific. AKEV plays a role as a bridge between individuals educated within these fields and first our country, European Union countries and globally.

## BOARD OF TRUSTEES AND ORGANIZATION CHART

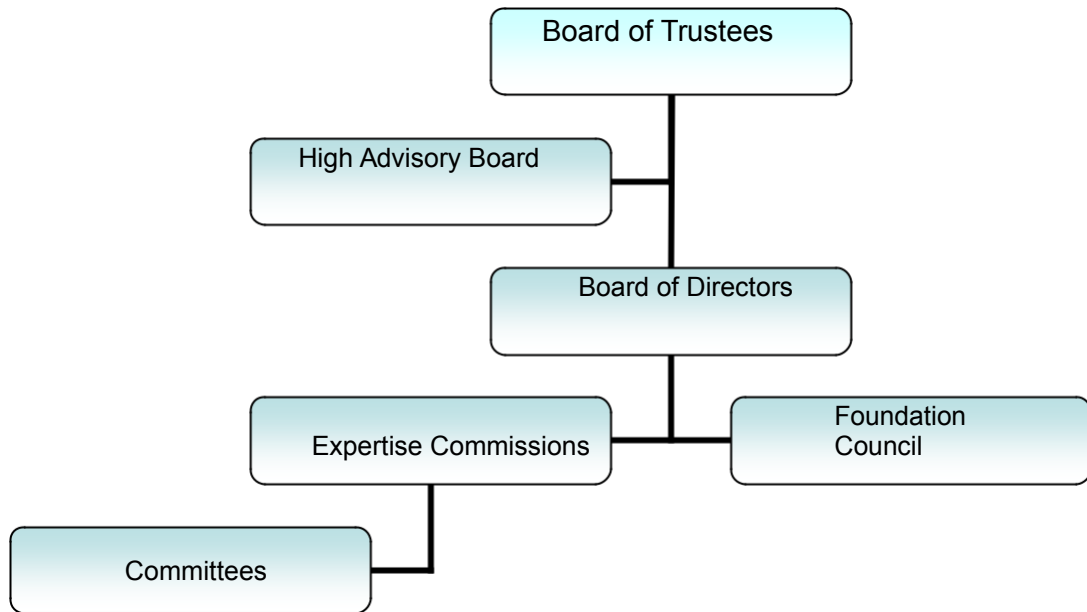
### **Board of Trustees**

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

### **Board of Directors**

- |                                |                   |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN           | President         |
| 2. Halit Fatih AYDIN           | Vice President    |
| 3. M. Elif AYDIN               | Vice President    |
| 4. Selim Emre AR               | General Secretary |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Bookkeeper        |

## **Organization Chart**



## 1. Summary

### Summary of Activities:

First half of the year of 2015, our foundation has conducted 3 activities concerning its founding purpose, and 7 activities concerning communication regarding public bodies.

2 of these activities has been conducted within the scope of education projects. Education projects, consist of education support programs, education publication aid, career and life coach services and seminar, conference and campaigns implemented within the scope of encouraging the employment.

Social responsibility projects were carried out in the year of 2015.

Activities regarding **social welfare** such as scholarships for the successful youth with financial obstacles who wish to complete their education, and supplies, clothes and fuel aid for the individuals in need were continued to be carried out in the year of 2015.

Total of 11 Management Meetings consisting of 1 Board of Trustees and 10 Board of Directors meetings were conducted in the year of 2015 within the scope of management activities of our foundation.

## 2. Activities and Outputs

<b>Activity 1: Foundation Bill</b>
<b>Implementation Date:</b> 05.02.2015
<b>Definition:</b> Amendments in the foundation bill
<b>Outputs:</b> Photographs
<b>Activity 2: Innovative Sectors with Creative Choices</b>
<b>Implementation Date:</b> 10.03.2015
<b>Definition:</b> Financial Support Program for the Improvement of Creative Industries
<b>Partner Organization:</b> Istanbul Aydin University, Istanbul Development Agency
<b>Outputs:</b> Invitation, press bulletin, activity report and control list, photographs
<b>Activity 3: International Dyslexia Congress</b>
<b>Implementation Date:</b> 13.05.2015
<b>Definition:</b> Identification and generalization of learning disabilities and perception differences in children
<b>Partner Organization:</b> Istanbul Aydin University, Turkey Dyslexia Foundation
<b>Outputs:</b> Invitation, photographs
<b>Activity 4: Project of Technology's Dangerous Toys</b>
<b>Implementation Date:</b> 21.05.2015
<b>Definition:</b> Fight with Addiction Support Program, the year of 2015
<b>Partner Organization:</b> Istanbul Aydin University, Green Crescent
<b>Outputs:</b> Invitation, press bulletin, activity report and control list, photographs
<b>Activity 5: National Volunteering Committee</b>
<b>Implementation Date:</b> 29.06.2015
<b>Definition:</b> Establishment of a strategic counseling body which promotes the acknowledgement, encouragement and popularization of volunteering
<b>Outputs:</b> Activity report and control list
<b>2. Activity and Outputs</b>
<b>Activity 6: Magic of Cultures</b>
<b>Implementation Date:</b> 07.07.2015
<b>Definition:</b> Activities regarding the Magic of Cultures project



<b>Partner Organization:</b> Administration for Turks Living Abroad and Related Communities
<b>Outputs:</b> Activity report and control list
<b><i>Activity 7: Cultural Envoys Van</i></b>
<b>Implementation Date:</b> 07.08.2015
<b>Definition:</b> Activities regarding the Cultural Envoys Van project
<b>Partner Organization:</b> Administration for Turks Living Abroad and Related Communities
<b>Outputs:</b> Activity report and control list, photographs
<b><i>Activity 8: Addiction-Free Zone</i></b>
<b>Implementation Date:</b> 26.11.2015
<b>Definition:</b> Carrying out activities regarding the Addiction-Free Zone project
<b>Partner Organization:</b> European Union Erasmus+
<b>Outputs:</b> Invitation, press bulletin, activity report and control list, photographs
<b><i>Activity 9: Board of Trustees and Board of Directors Meetings</i></b>
<b>Implementation Date:</b> 01.01.2015 – 31.12.2015
<b>Definition:</b> Covers the Board of Trustees and Board of Directors meetings held within the scope of foundation management activities
<b>Outputs:</b> 1 Board of Trustees, 10 Board of Directors meeting decisions
<b><i>Activity 10: Scholarships and Education Aid</i></b>
<b>Implementation Date:</b> 01.01.2015 – 31.12.2015
<b>Definition:</b> Activities regarding the scholarships and education aid provided throughout the year of 2015
<b>Outputs:</b> Education Aid Payrolls

### 3. General Achievement Indicators

No	Indicator	Planned	Realized
1	Total number of activities	8	10
2	Number of public bodies to be communicated	3	9
3	Number of activities in the field of education	2	2
4	Number of meeting	8	11
5	Number of social project	3	6
6	Activities participant achievement (%)	80	80
7	Participant satisfaction achievement (%)	90	90
8	Media activity achievement	60	80
9	Timing and management achievement	80	90

#### **4. Evaluation of Achieving the Aims of the Institution**

The activities conducted within the first half of 2015 were in accordance with the work field stated in the foundation regulation. Activities were carried out in a manner that examine and question the problems in various fields of our society, and that offer solutions to these problems.

The participation levels of the young individuals which are our primary target audience were high numbers in the activities conducted by our foundation throughout the year of 2015. Such conditions are determined to be the significant results in realizing the ideals of our foundation regarding the younger generations.

Our foundation have had the opportunity to reinforce the communication with its partners such as public bodies, universities, nongovernmental organizations, private sector organizations and media, through the conducted activities.

## **5. Evaluation of Partnership Improvement Capacity**

Our foundation, with each year, have had produced more effective works with its existing partners as well as solution partners, and accomplished to establish numerous partnerships by adding new institutions to this chain of communication.

We can easily state that the year of 2015 was concluded with a series of activities created, especially, on the level of ministries.

NGO Expo which is first held in 2015 has been an activity of great importance which has provided a common ground with numerous non-governmental organization which we can carry out further collaborations.

Career Expo which was held with the participation of 30 private sector organizations, was conducted in a manner which will help the process of developing solution partnerships with a higher number of private organizations.

## 6. Benefits for Target Groups

### ***Target Group 1: Young Individuals***

Increase in awareness regarding societal and universal matters  
Encouraging the need of continuous improvement and learning  
Increase in social communication and participation levels  
Increase in self-expression and confidence

### ***Target Group 2: Public Bodies***

Contribution to the basis of discussion or popularization of institution policies  
Opportunity to increase public awareness on institutional activities  
Analyzing the changing needs and expectations of the target audience  
Media representation

### ***Target Group 3: Nongovernmental Organizations***

Opportunity to reach to the target audiences  
Opportunity to generalize and increase the recognition of organization's workers  
Basis for creating strategic solution partnerships  
Media representation

### ***Target Group: Private Sector***

Opportunity to reach to the target audiences  
Positivity contribution to institutional image  
Opportunity to present products or services  
Opportunity to observe the changing needs and product/service demands of the target audiences

## **7. Sustainability**

Our foundation has the equities to sustain the continuity of the activities conducted throughout the year of 2015. However, source research which will strengthen our foundation both financially and technically must be carried out.

## **8. Communication and Advertising**

Activities conducted throughout 2015 has contributed to the visibility and recognition of or foundation through the formation and publication of various communication arguments. Invitations, posters, press bulletins created within the scope of the activities of our foundation has been delivered to numerous persons and institutions. A basis for a publicity on a broad and national spectrum were created with the news regarding our activities which has taken place on printed and visual media.