

Number: 2014/15



AKEV

ANADOLU EĞİTİM
VE K LT R VAKFI

ACTIVITY TECHNICAL REPORT

2014

Page No:	CONTENT
	Cover
	Content
	1. About AKEV
	2. Board of Trustees and Board of Directors
	3. Summary
	4. Activities and Outputs
	5. General Achievement Indicators
	6. Evaluation of Achieving the Aims of the Institution
	7. Evaluation of Partnership Improvement Capacity
	8. Benefits for Target Groups
	9. Sustainability
	10. Communication and Advertisement

Review and Approval Information	
Approved by:	Dr. Mustafa Aydın
Approval date:	06.01.2015
Signature	

About AKEV

- The primary aim of AKEV is to raise young generations that can improve themselves in every layer of our country and in every field in an adequate and continuous manner which are equipped and multifaceted as individuals and society as it is required by the era,
- To form a modern Turkey and society which carries the effective components of our culture down the ages as well as international culture and that are self-reliant, strong and has a voice in every field in global spheres,
- To cultivate the human power which are responsible from the young generations of our country, whom continuously improves themselves, productive, creative as well as constructive which draws a parallel to their role as a pioneer in service and production in terms of national and international spheres, and capable of providing the top quality input in every field,
- To educate younger generations of our country in accordance with the global standards and in a manner which they will be excel at every field,
- And to position the individuals they have raised in the relevant fields. In addition, AKEV also establishes new units and organizations in accordance with the needs of our country and the world in fields such as education, science, technology, social, cultural and scientific. AKEV plays a role as a bridge between individuals educated within these fields and first our country, European Union countries and globally.

BOARD OF TRUSTEES AND ORGANIZATION CHART

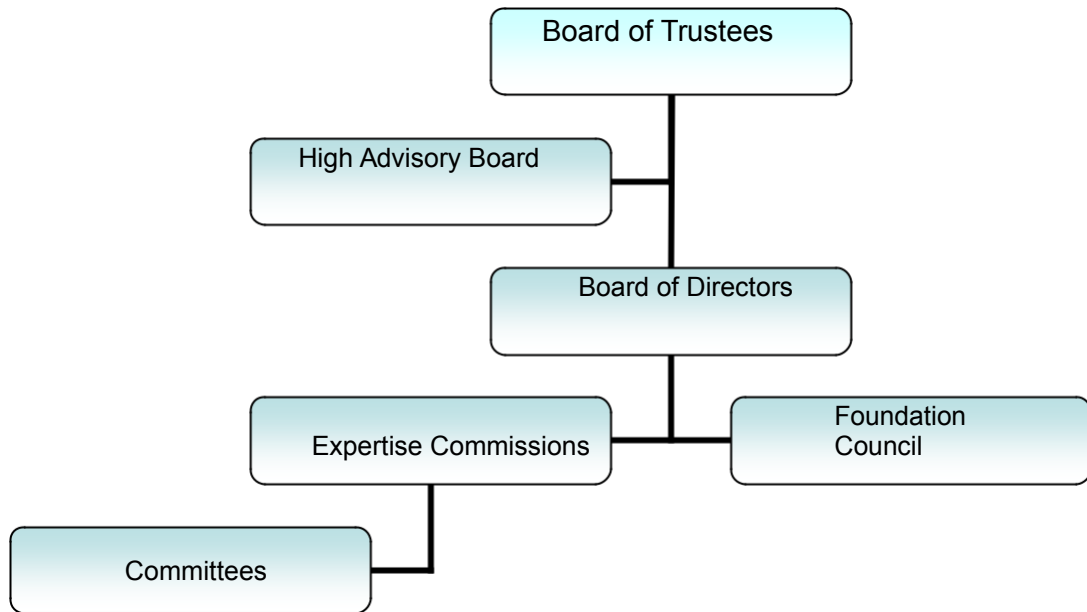
Board of Trustees

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

Board of Directors

- | | |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN | President |
| 2. Halit Fatih AYDIN | Vice President |
| 3. M. Elif AYDIN | Vice President |
| 4. Selim Emre AR | General Secretary |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Bookkeeper |

Organization Chart



1. Summary

Summary of Activities:

First half of the year of 2014, our foundation has conducted 2 activities concerning its founding purpose, and 6 activities concerning communication regarding public bodies.

4 of these activities has been conducted within the scope of education projects. Education projects, consist of education support programs, education publication aid, career and life coach services and seminar, conference and campaigns implemented within the scope of encouraging the employment.

Health program meetings were held in the year of 2014. Our foundation has carried out panels, informative seminars and campaign activities in the field of **health** in collaboration with other organizations.

Total of 15 Management Meetings consisting of 1 Board of Trustees and 14 Board of Directors meetings were conducted in the year of 2012 within the scope of management activities of our foundation.

2. Activities and Outputs

Activity 1: Encouragement of Social Integration by Implementing Education Model of Unimpeded Life Clubs in Organized Education Institutions

Implementation Date: 02.01.2014

Definition: Grant program for the “Development of Social Integration of Disabled Individuals” which continues since 2012

Partner Organization: Istanbul Aydin University, Istanbul Development Agency

Outputs: Activity report and control list, photographs

Activity 2: Istanbul Gains Accessible Life Clubs Project

Implementation Date: 18.02.2014

Definition: Children and Youth Financial Support Program

Partner Organization: Istanbul Aydin University, Istanbul Development Agency

Outputs: Invitation, activity report and control list, photographs

Activity 3: Awareness Campaign

Implementation Date: 04.04.2014

Definition: Awareness campaign organized in order to reveal the harmful truth behind addictive substances to health and social life for all students, especially higher education students

Partner Organization: Istanbul Aydin University, Turkey Anti-Smoking Association

Outputs: Invitation, press bulletin, activity report and control list, photographs

Activity 4: Scholarship Regulation

Implementation Period: 19.07.2014

Definition: Establishment of a scholarship regulation for our foundation to provide scholarships for successful students in need

Partner Organization: Istanbul Aydin University

Outputs: Invitation, press bulletin, activity report and control list, photographs

2. Activities and Outputs

Activity 5: Accessible Life

Implementation Date: 03.11.2014

Definition: “Accessible Life” painting contest organized within the scope of

encouragement of social integration by implementing education model of unimpeded life clubs in organized education institutions
Partner Organization: Istanbul Aydin University, Governorship of Istanbul, Beşiktaş District Governorship
Outputs: Activity report and control list, photographs, bulletin, poster
Activity 6: Encouragement of Social Integration Conference
Implementation Date: 19.12.2014
Definition: Conference with the participation of an administrator and a personnel from each school, in addition, the representatives of non-governmental organizations
Partner Organization: Istanbul Aydin University, Governorship of Istanbul, Beşiktaş District Governorship
Outputs: Activity report and control list, photographs, bulletin, poster
Activity 7: Board of Trustees and Board of Directors Meetings
Implementation Date: 01.01.2014 – 31.12.2014
Definition: Covers the Board of Trustees and Board of Directors meetings held within the scope of foundation management activities
Outputs: 2 Board of Trustees, 18 Board of Directors meeting decisions
Activity 8: Scholarships and Education Aid
Implementation Date: 01.01.2014 – 31.12.2014
Definition: Activities regarding the scholarships and education aid provided throughout the year of 2014
Outputs: Education Aid Payrolls

3. General Achievement Indicators

No	Indicator	Planned	Realized
1	Total number of activities	5	

			8
2	Number of public bodies to be communicated	3	6
3	Number of activities in the field of education	1	1
4	Number of meeting	15	20
5	Number of conference	1	1
6	Number of social project	1	3
7	Activities participant achievement (%)	90	80
8	Participant satisfaction achievement (%)	60	80
9	Media activity achievement	70	80
10	Timing and management achievement	60	70

4. Evaluation of Achieving the Aims of the Institution

The activities conducted within the first half of 2014 were in accordance with the work field stated in the foundation regulation. Activities were carried out in a manner that examine and question the problems in various fields of our society, and that offer solutions to these problems.

The participation levels of the young individuals which are our primary target audience were high numbers in the activities conducted by our foundation

throughout the year of 2014. Such conditions are determined to be the significant results in realizing the ideals of our foundation regarding the younger generations.

Our foundation have had the opportunity to reinforce the communication with its partners such as public bodies, universities, nongovernmental organizations, private sector organizations and media, through the conducted activities.

5. Evaluation of Partnership Improvement Capacity

Our foundation, with each year, have had produced more effective works with its existing partners as well as solution partners, and accomplished to establish numerous partnerships by adding new institutions to this chain of communication.

We can easily state that the year of 2014 was concluded with a series of activities created, especially, on the level of ministries.

NGO Expo which is first held in 2014 has been an activity of great importance which has provided a common ground with numerous non-governmental organization which we can carry out further collaborations.

Career Expo which was held with the participation of 40 private sector organizations, was conducted in a manner which will help the process of developing solution partnerships with a higher number of private organizations.

6. Benefits for Target Groups

Target Group 1: Young Individuals

Increase in awareness regarding societal and universal matters
Encouraging the need of continuous improvement and learning
Increase in social communication and participation levels
Increase in self-expression and confidence

Target Group 2: Public Bodies

Contribution to the basis of discussion or popularization of institution policies
Opportunity to increase public awareness on institutional activities
Analyzing the changing needs and expectations of the target audience
Media representation

Target Group 3: Nongovernmental Organizations

Opportunity to reach to the target audiences
Opportunity to generalize and increase the recognition of organization's workers
Basis for creating strategic solution partnerships
Media representation

Target Group: Private Sector

Opportunity to reach to the target audiences
Positivity contribution to institutional image
Opportunity to present products or services
Opportunity to observe the changing needs and product/service demands of the target audiences

7. Sustainability

Our foundation has the equities to sustain the continuity of the activities conducted throughout the year of 2014. However, source research which will strengthen our foundation both financially and technically must be carried out.

8. Communication and Advertising

Activities conducted throughout 2014 has contributed to the visibility and recognition of or foundation through the formation and publication of various communication arguments. Invitations, posters, press bulletins created within the scope of the activities of our foundation has been delivered to numerous persons and institutions. A basis for a publicity on a broad and national spectrum were created with the news regarding our activities which has taken place on printed and visual media.