Number: 2013/14



ACTIVITY TECHNICAL REPORT 2013

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| Review and Approval Information | | | | | |
|---------------------------------|-------------------|--|--|--|--|
| Approved by: | Dr. Mustafa Aydın | | | | |
| Approval date: Signature | 07.01.2014 | | | | |

About AKEV

- The primary aim of AKEV is to raise young generations that can improve themselves in every layer of our country and in every field in an adequate and continuous manner which are equipped and multifaceted as individuals and society as it is required by the era,
- To form a modern Turkey and society which carries the effective components of our culture down the ages as well as international culture and that are selfreliant, strong and has a voice in every field in global spheres,
- To cultivate the human power which are responsible from the young generations of our country, whom continuously improves themselves, productive, creative as well as constructive which draws a parallel to their role as a pioneer in service and production in terms of national and international spheres, and capable of providing the top quality input in every field,
- To educate younger generations of our country in accordance with the global standards and in a manner which they will be excel at every field,
- And to position the individuals they have raised in the relevant fields. In addition,
 AKEV also establishes new units and organizations in accordance with the needs
 of our country and the world in fields such as education, science, technology,
 social, cultural and scientific. AKEV plays a role as a bridge between individuals
 educated within these fields and first our country, European Union countries and
 globally.

BOARD OF TRUSTEES AND ORGANIZATION CHART

Board of Trustees

- 1. Mustafa Aydın
- 2. Süleyman Dinç
- 3. Dr. Ömer Aydın
- 4. Dr. İbrahim Hakkı Aydın
- 5. Saffet Kaya
- 6. Halit Fatih Aydın
- 7. Mümine Elif Aydın
- 8. Gülfen Gülsoy
- 9. Oya Aydın
- 10. Murat Ar
- 11. Serkan Yolsal
- 12. Eşref Aydın
- 13. Süleyman Aydın
- 14. Kafiye Ar
- 15. A. Kadir Cüneyt Aydın

Board of Directors

1. Dr. Mustafa AYDIN President

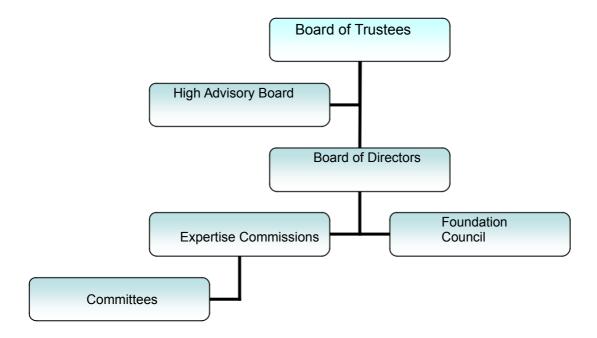
2. Halit Fatih AYDIN Vice President

3. M. Elif AYDIN Vice President

4. Selim Emre AR General Secretary

5. Dr. Abdülkadir Cüneyt AYDIN Bookkeeper

Organization Chart



1. Summary

Summary of Activities:

First half of the year of 2013, our foundation has conducted 8 activities concerning its founding purpose, and 6 activities concerning communication regarding public bodies.

5 of these activities has been conducted within the scope of education projects. Education projects, consist of education support programs, education publication aid, career and life coach services and seminar, conference and campaigns implemented within the scope of encouraging the employment.

Activities regarding **social welfare** such as scholarships for the successful youth with financial obstacles who wish to complete their education, and supplies, clothes and fuel aid for the individuals in need were continued to be carried out in the year of 2013.

Total of 15 Management Meetings consisting of 1 Board of Trustees and 14 Board of Directors meetings were conducted in the year of 2013 within the scope of management activities of our foundation.

| 2. Activities and Ou | Jt | tC | 0 | m | es |
|----------------------|----|----|---|---|----|
|----------------------|----|----|---|---|----|

Activity 1: Master Hands

Implementation Date: 22.01.2013

Definition: Master Hands project regarding social inclusion with small scale financial

support

Partner Organization: Istanbul Aydin University, Istanbul Development Agency

Outcomes: Invitation, press bulletin, activity report and control list, photographs

Activity 2: Enhancement of Creative Processes in Fashion Training

Implementation Date: 11.02.2013

Definition: Financial program regarding the improvement of creative industries concerning

non-profit organizations

Partner Organization: Istanbul Aydin University, Istanbul Development Agency

Outputs: Invitation, photographs

Activity 3: Collaboration in International Higher Education

Implementation Date: 27.03.2013

Definition: Organization of Collaboration in International Higher Education conference

Partner Organization: Istanbul Aydin University, Eurasian Universities Union (EURAS)

Outputs: Invitation, press bulletin, activity report and control list, photographs

Activity 4: Increasing the Participation of Rural Youth to Social Life Summit

Implementation Date: 15.04.2013

Definition: Meetings of individuals who are responsible for policies regarding the youth

Partner Organization: Istanbul Aydin University, Center for European Union Education and Youth Programs

Outputs: Invitation, press bulletin, activity report and control list, photographs

Activity 5: Public Interview

Implementation Date: 26.04.2013

Definition: Public interview with Riccon İlhan Doğan

Partner Organization: Istanbul Aydin University Unimpeded Life Application and

Research Center

Outputs: Photographs

2. Activities and Outputs

Activity 6: Encouragement of Social Integration by Implementing Education Model of Unimpeded Life Clubs in Organized Education Institutions

Implementation Date: 23.05.2013

Definition: Grant program for the development of social integration of disabled individuals

Partner Organization: Istanbul Aydin University, Istanbul Development Agency

Outputs: Activity report and control list, photographs

Activity 7: Board of Trustees and Board of Directors Meetings

Implementation Date: 01.01.2013 – 31.12.2013

Definition: Covers the Board of Trustees and Board of Directors meetings held within the scope of foundation management activities

Output: 1 Board of Trustees, 15 Board of Directors meeting decisions

Activity 8: Scholarships and Education Aid

Implementation Date: 01.01.2013–31.12.2013

Definition: Activities regarding the scholarships and education aid provided throughout the year of 2013

Outputs: Education Aid Payrolls

| 3. General Achievement Indicators | | | | | |
|-----------------------------------|--|---------|----------|--|--|
| No | Indicator | Planned | Realized | | |
| 1 | Total number of activities | 6 | 8 | | |
| 2 | Number of public bodies to be communicated | 3 | 9 | | |
| 3 | Number of activities in the field of education | 1 | 1 | | |
| 4 | Number of meeting | 10 | 15 | | |
| 5 | Number of seminar | 1 | 1 | | |
| 6 | Number of social project | 1 | 4 | | |
| 7 | Activities participant achievement (%) | 60 | 80 | | |
| 8 | Participant satisfaction achievement (%) | 70 | 80 | | |
| 9 | Media activity achievement | 50 | 70 | | |
| 10 | Timing and management achievement | 60 | 70 | | |

4. Evaluation of Achieving the Aims of the Institution

The activities conducted within the first half of 2013 were in accordance with the work field stated in the foundation regulation. Activities were carried out in a manner that examine and question the problems in various fields of our society, and that offer solutions to these problems.

The participation levels of the young individuals which are our primary target audience were high numbers in the activities conducted by our foundation throughout the year of 2013. Such conditions are determined to be the significant results in realizing the ideals of our foundation regarding the younger generations.

Our foundation have had the opportunity to reinforce the communication with its partners such as public bodies, universities, nongovernmental organizations, private sector organizations and media, through the conducted activities.

5. Evaluation of Partnership Improvement Capacity

Our foundation, with each year, have had produced more effective works with its existing partners as well as solution partners, and accomplished to establish numerous partnerships by adding new institutions to this chain of communication.

We can easily state that the year of 2013 was concluded with a series of activities created, especially, on the level of ministries.

NGO Expo which is first held in 2013 has been an activity of great importance which has provided a common ground with numerous non-governmental organization which we can carry out further collaborations.

Career Expo which was held with the participation of 45 private sector organizations, was conducted in a manner which will help the process of developing solution partnerships with a higher number of private organizations.

6. Benefits for Target Groups

Target Group 1: Young Individuals

Increase in awareness regarding societal and universal matters Encouraging the need of continuous improvement and learning Increase in social communication and participation levels Increase in self-expression and confidence

Target Group 2: Public Bodies

Contribution to the basis of discussion or popularization of institution policies
Opportunity to increase public awareness on institutional activities
Analyzing the changing needs and expectations of the target audience
Media representation

Target Group 3: Nongovernmental Organizations

Opportunity to reach to the target audiences

Opportunity to generalize and increase the recognition of organization's workers

Basis for creating strategic solution partnerships

Media representation

Target Group: Private Sector

Opportunity to reach to the target audiences Positivity contribution to institutional image

Opportunity to present products or services

Opportunity to observe the changing needs and product/service demands of the target audiences

7. Sustainability

Our foundation has the equities to sustain the continuity of the activities conducted throughout the year of 2013. However, source research which will strengthen our foundation both financially and technically must be carried out.

8. Communication and Advertising

Activities conducted throughout 2013 has contributed to the visibility and recognition of or foundation through the formation and publication of various communication arguments. Invitations, posters, press bulletins created within the scope of the activities of our foundation has been delivered to numerous persons and institutions. A basis for a publicity on a broad and national spectrum were created with the news regarding our activities which has taken place on printed and visual media.