

Number: 2012/13



**AKEU**

ANADOLU EĞİTİM  
VE K LT R VAKFI

# ACTIVITY TECHNICAL REPORT

## 2012

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<b>Review and Approval Information</b>	
<b>Approved by:</b>	<b>Dr. Mustafa Aydın</b>
<b>Approval date:</b>	<b>03.01.2013</b>
<b>Signature</b>	

## **About AKEV**

- The primary aim of AKEV is to raise young generations that can improve themselves in every layer of our country and in every field in an adequate and continuous manner which are equipped and multifaceted as individuals and society as it is required by the era,
- To form a modern Turkey and society which carries the effective components of our culture down the ages as well as international culture and that are self-reliant, strong and has a voice in every field in global spheres,
- To cultivate the human power which are responsible from the young generations of our country, whom continuously improves themselves, productive, creative as well as constructive which draws a parallel to their role as a pioneer in service and production in terms of national and international spheres, and capable of providing the top quality input in every field,
- To educate younger generations of our country in accordance with the global standards and in a manner which they will be excel at every field,
- And to position the individuals they have raised in the relevant fields. In addition, AKEV also establishes new units and organizations in accordance with the needs of our country and the world in fields such as education, science, technology, social, cultural and scientific. AKEV plays a role as a bridge between individuals educated within these fields and first our country, European Union countries and globally.

## BOARD OF TRUSTEES AND ORGANIZATION CHART

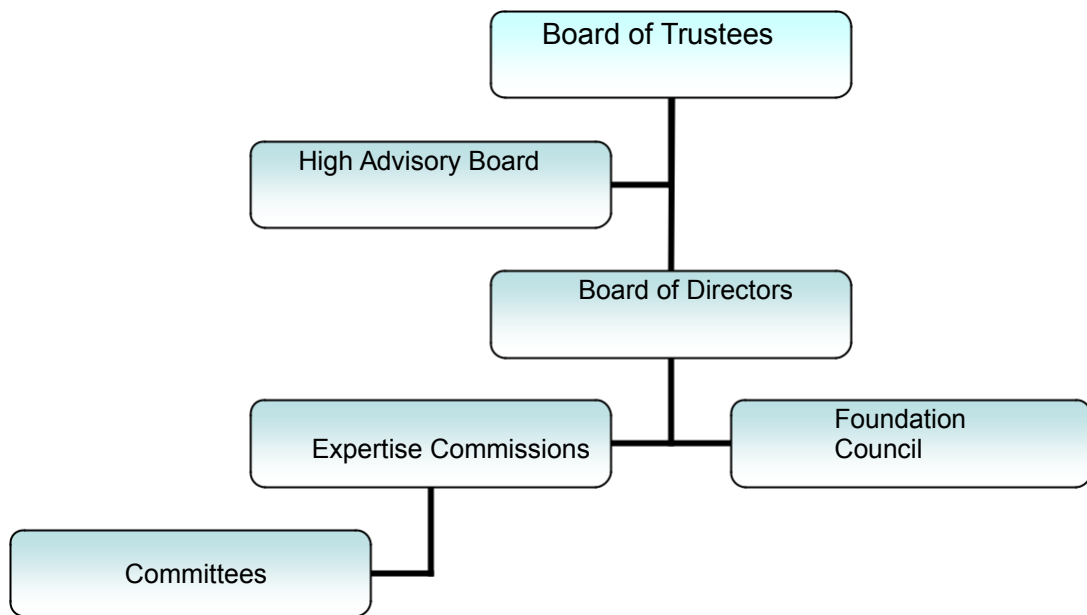
### **Board of Trustees**

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

### **Board of Directors**

- |                                |                   |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN           | President         |
| 2. Halit Fatih AYDIN           | Vice President    |
| 3. M. Elif AYDIN               | Vice President    |
| 4. Selim Emre AR               | General Secretary |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Bookkeeper        |

## **Organization Chart**



## 1. Summary

### Summary of Activities:

First half of the year of 2012, our foundation has conducted 8 activities concerning its founding purpose, and 6 activities concerning communication regarding public bodies.

5 of these activities has been conducted within the scope of education projects. Education projects, consist of education support programs, education publication aid, career and life coach services and seminar, conference and campaigns implemented within the scope of encouraging the employment.

Health program meetings were held in the year of 2012. Our foundation has carried out panels, informative seminars and campaign activities in the field of **health** in collaboration with other organizations.

Activities regarding **social welfare** such as scholarships for the successful youth with financial obstacles who wish to complete their education, and supplies, clothes and fuel aid for the individuals in need were continued to be carried out in the year of 2012.

Total of 15 Management Meetings consisting of 1 Board of Trustees and 14 Board of Directors meetings were conducted in the year of 2012 within the scope of management activities of our foundation.

## 2. Activities and Outputs

### ***Activity 1: Creating the Future Professionals***

**Implementation Date:** 20.01.2012

**Definition:** Seminar regarding how the professionals of future are raised

**Partner Organization:** Istanbul Aydin University

**Outputs:** Photographs

### ***Activity 2: Oral and Dental Health Education***

**Implementation Date:** 27.02.2012

**Definition:** Seminar regarding the raising public awareness on oral and dental health

**Partner Organization:** Istanbul Aydin University

**Outputs:** Invitation, photographs

### ***Activity 3: EU Project Cycle Management***

**Implementation Date:** 07.03.2012

**Definition:** Training program for students with the collaboration of Istanbul Aydin University

**Partner Organization:** Istanbul Aydin University

**Outputs:** Invitation, press bulletin, activity report and control list, photographs

### ***Activity 4: Take Care of Your Teeth, Smile Healthily***

**Implementation Date:** 28.03.2012-31.12.2014

**Definition:** Surveying and training on oral and dental health of students in elementary school and junior high school

**Partner Organization:** Istanbul Aydin University, Governorship of Istanbul, Istanbul Provincial Directorate of National Education

**Outputs:** Invitation, press bulletin, activity report and control list, photographs

### ***Activity 5: Youth Knowledge Center***

**Implementation Date:** 02.04.2012

**Definition:** Financial support program concerning the encouragement of entrepreneurship, skill and future of the children and youth

**Partner Organization:** Istanbul Aydin University, Istanbul Development Agency

**Outputs:** Activity report and control list

## 2. Activities and Outputs

<b>Implementation Date:</b> 30.05.2012
<b>Definition:</b> Information-oriented development program regarding non-profit organizations
<b>Partner Organization:</b> Istanbul Aydin University, Istanbul Development Agency
<b>Outputs:</b> Activity report and control list
<b><i>Activity 7: Cooperation with Public Bodies</i></b>
<b>Implementation Date:</b> 06.06.2012
<b>Definition:</b> Promoting the foundation with the visitations to District Municipality, District Governorate, District National Education Directorate
<b>Partner Organization:</b> Istanbul Aydin University
<b>Outputs:</b> Activity report and control list, photographs
<b><i>Activity 8: Accessible Life Clubs Training Models</i></b>
<b>Implementation Date:</b> 28.08.2012
<b>Definition:</b> Improvement of social integration of disabled individuals program of the Central Finance and Contracts Unit
<b>Partner Organization:</b> Istanbul Aydin University, Beşiktaş District Governorship, Governorship of Istanbul, Alternative Life Association
<b>Outputs:</b> Invitation, press bulletin, activity report and control list, photographs
<b><i>Activity 9: Volunteer Unit</i></b>
<b>Implementation Date:</b> 13.09.2012
<b>Definition:</b> Sponsoring the project and the establishment of a volunteer group within the foundation regarding the voluntary source for the “Smile Healthily” project
<b>Partner Organization:</b> Istanbul Aydin University
<b>Outputs:</b> Invitation, press bulletin, activity report and control list, photographs
<b><i>Activity 10: International Barikat Movie Festival</i></b>
<b>Implementation Date:</b> 05.10.2012
<b>Definition:</b> International Barikat Movie Festival solution partnership
<b>Partner Organization:</b> Istanbul Aydin University, Istanbul Technical University, Cervantes Institute, American Embassy, Istanbul Metropolitan Municipality
<b>Outputs:</b> Press bulletin, activity report and control list, photographs
<b>2. Activities and Outputs</b>
<b><i>Activity 11: Oral and Dental Health for Disabled Individuals</i></b>
<b>Implementation Date:</b> 13.11.2012



<b>Definition:</b> Seminar and survey regarding the oral and dental health for disabled individuals
<b>Partner Organization:</b> Istanbul Aydin University Oral and Dental Health Research and Application Center, Istanbul Education and Solidarity Foundation for Mentally Handicapped
<b>Outputs:</b> Activity report and control list, photographs
<b><i>Activity 12: Grab a Book and Come</i></b>
<b>Implementation Date:</b> 25.12.2012
<b>Definition:</b> Interviews carried out in collaboration of Istanbul Aydin University Music Club and Social Responsibility Club in order to create libraries for the schools in need
<b>Partner Organization:</b> Istanbul Aydin University
<b>Outputs:</b> Photographs
<b><i>Activity 13: Board of Trustees and Board of Directors Meetings</i></b>
<b>Implementation Date:</b> 01.01.2012 – 31.12.2012
<b>Definition:</b> Covers the Board of Trustees and Board of Directors meetings held within the scope of foundation management activities
<b>Output:</b> 1 Board of Trustees, 14 Board of Directors meeting decisions
<b><i>Activity 14: Scholarships and Education Aid</i></b>
<b>Implementation Date:</b> 01.01.2012 – 31.12.2012
<b>Definition:</b> Activities regarding the scholarships and education aid provided throughout the year of 2012
<b>Outputs:</b> Education Aid Payrolls

### 3. General Achievement Indicators

No	Indicator	Planned	Realized
1	Total number of activities	8	14
2	Number of public bodies to be communicated	6	8
3	Number of activities in the field of education	2	4
4	Number of activities in the field of health	1	3
5	Number of activities on sectoral evaluations	1	2
6	Number of meeting	10	15
7	Number of conference	2	2
8	Number of symposium	1	2
9	Number of seminar	2	3
10	Number of social project	3	7
11	Activities participant achievement (%)	80	90
12	Participant satisfaction achievement (%)	90	90
13	Media activity achievement	60	70
14	Timing and management achievement	80	100

#### **4. Evaluation of Achieving the Aims of the Institution**

The activities conducted within the first half of 2012 were in accordance with the work field stated in the foundation regulation. Activities were carried out in a manner that examine and question the problems in various fields of our society, and that offer solutions to these problems.

The participation levels of the young individuals which are our primary target audience were high numbers in the activities conducted by our foundation throughout the year of 2012. Such conditions are determined to be the significant results in realizing the ideals of our foundation regarding the younger generations.

Our foundation have had the opportunity to reinforce the communication with its partners such as public bodies, universities, nongovernmental organizations, private sector organizations and media, through the conducted activities.

## **5. Evaluation of Partnership Improvement Capacity**

Our foundation, with each year, have had produced more effective works with its existing partners as well as solution partners, and accomplished to establish numerous partnerships by adding new institutions to this chain of communication.

We can easily state that the year of 2012 was concluded with a series of activities created, especially, on the level of ministries.

NGO Expo which is first held in 2012 has been an activity of great importance which has provided a common ground with numerous non-governmental organization which we can carry out further collaborations.

Career Expo which was held with the participation of 25 private sector organizations, was conducted in a manner which will help the process of developing solution partnerships with a higher number of private organizations.

## 6. Benefits for Target Groups

### ***Target Group 1: Young Individuals***

Increase in awareness regarding societal and universal matters  
Encouraging the need of continuous improvement and learning  
Increase in social communication and participation levels  
Increase in self-expression and confidence

### ***Target Group 2: Public Bodies***

Contribution to the basis of discussion or popularization of institution policies  
Opportunity to increase public awareness on institutional activities  
Analyzing the changing needs and expectations of the target audience  
Media representation

### ***Target Group 3: Nongovernmental Organizations***

Opportunity to reach to the target audiences  
Opportunity to generalize and increase the recognition of organization's workers  
Basis for creating strategic solution partnerships  
Media representation

### ***Target Group: Private Sector***

Opportunity to reach to the target audiences  
Positivity contribution to institutional image  
Opportunity to present products or services  
Opportunity to observe the changing needs and product/service demands of the target audiences

## **7. Sustainability**

Our foundation has the equities to sustain the continuity of the activities conducted throughout the year of 2012. However, source research which will strengthen our foundation both financially and technically must be carried out.

## **8. Communication and Advertising**

Activities conducted throughout 2012 has contributed to the visibility and recognition of or foundation through the formation and publication of various communication arguments. Invitations, posters, press bulletins created within the scope of the activities of our foundation has been delivered to numerous persons and institutions. A basis for a publicity on a broad and national spectrum were created with the news regarding our activities which has taken place on printed and visual media.