

Number: 2011/12



ACTIVITY TECHNICAL REPORT

2011

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Review and Approval Information	
Approved by:	Dr. Mustafa Aydın
Approval date:	03.01.2012
Signature	

About AKEV

- The primary aim of AKEV is to raise young generations that can improve themselves in every layer of our country and in every field in an adequate and continuous manner which are equipped and multifaceted as individuals and society as it is required by the era,
- To form a modern Turkey and society which carries the effective components of our culture down the ages as well as international culture and that are self-reliant, strong and has a voice in every field in global spheres,
- To cultivate the human power which are responsible from the young generations of our country, whom continuously improves themselves, productive, creative as well as constructive which draws a parallel to their role as a pioneer in service and production in terms of national and international spheres, and capable of providing the top quality input in every field,
- To educate younger generations of our country in accordance with the global standards and in a manner which they will be excel at every field,
- And to position the individuals they have raised in the relevant fields. In addition, AKEV also establishes new units and organizations in accordance with the needs of our country and the world in fields such as education, science, technology, social, cultural and scientific. AKEV plays a role as a bridge between individuals educated within these fields and first our country, European Union countries and globally.

BOARD OF TRUSTEES AND ORGANIZATION CHART

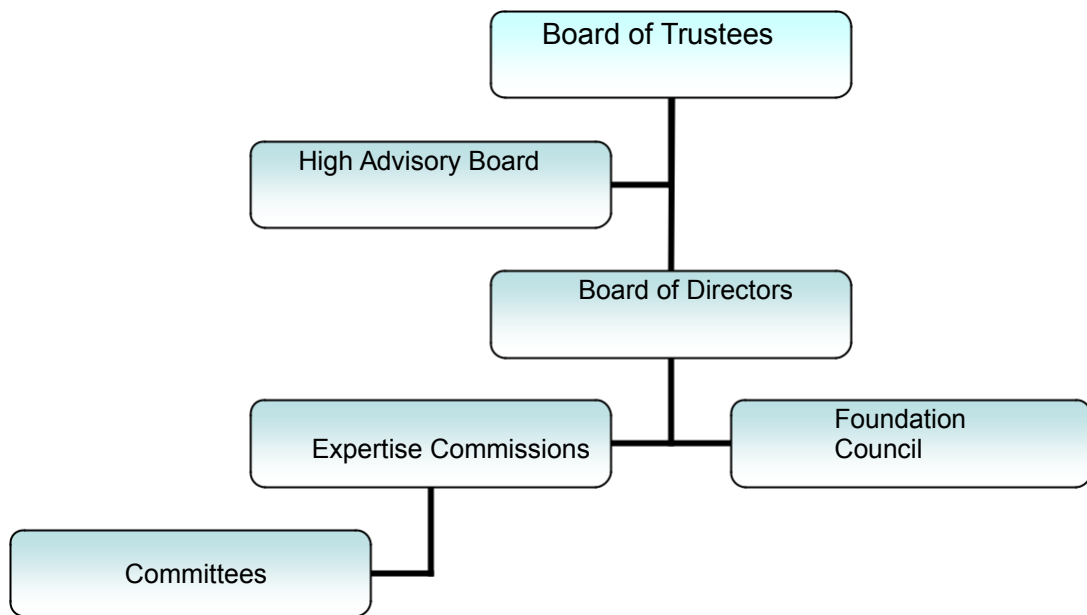
Board of Trustees

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

Board of Directors

- | | |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN | President |
| 2. Halit Fatih AYDIN | Vice President |
| 3. M. Elif AYDIN | Vice President |
| 4. Selim Emre AR | General Secretary |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Bookkeeper |

Organization Chart



1. Summary

Summary of Activities:

Throughout the year of 2011, our foundation has conducted 7 activities concerning its founding purpose, and 3 activities concerning communication regarding public bodies.

5 of these activities has been conducted within the scope of education projects. Education projects consist of education support programs, education publication aid, career and life coach services and seminar, conference and campaigns implemented within the scope of encouraging the employment.

Health program meetings were held in the year of 2010. Our foundation has carried out panels, informative seminars and campaign activities in the field of **health** in collaboration with other organizations.

Activities regarding **social welfare** such as scholarships for the successful youth with financial obstacles who wish to complete their education, and supplies, clothes and fuel aid for the individuals in need were continued to be carried out in the year of 2011.

Total of 16 Management Meetings consisting of 1 Board of Trustees and 16 Board of Directors meetings were conducted in the year of 2011 within the scope of management activities of our foundation.

2. Activities and Outputs

Activity 1: Counseling and Psychological Counseling in Municipalities

Implementation Date: 07.04.2011

Definition: Conference themed “Counseling and Psychological Counseling in Municipalities”

Partner Organization: Istanbul Aydin University

Outputs: Photographs

Activity 2: Success Stories of Leaders

Implementation Date: 27.04.2011

Definition: Seminar themed “Success Stories of Leaders”

Partner Organization: Istanbul Aydin University

Outputs: Invitation, poster, press bulletin, activity report and control list

Activity 3: Effective Speech and Elocution

Implementation Date: 01.05.2011

Definition: Seminar themed “Effective Speech and Elocution”

Partner Organization: Istanbul Aydin University

Outputs: Invitation, poster, press bulletin, activity report and control list

Activity 4: Career Expo
Implementation Date: 04.05.2011
Definition: “Career Expo” organization which will enlighten the young individuals in their career planning
Partner Organization: Istanbul Aydin University
Outputs: Invitation, poster, press bulletin, activity report and control list
Activity 5: Europe Day Activities
Implementation Date: 15.04.2011
Definition: Conducting the activities regarding the booth setup and providing the information regarding the services within the scope of Europe Day Activities
Partner Organization: Governorship of Istanbul
Outputs: Invitation, poster, press bulletin, activity report and control list
Activity 6: Smoking Breaks Our Hearts Contest Award
Implementation Date: 25.05.2011
Definition: Award ceremony aiming to increase public awareness regarding the harmful effects of smoking to human health
Partner Organization: Turkey Anti-Smoking Association
Outputs: Invitation, poster, press bulletin, activity report and control list
Activity 7: Accessible Career
Implementation Date: 15.08.2011
Definition: Project conducted within the scope of Accessible Istanbul 2011 Financial Support Program published by Istanbul Development Agency
Partner Organization: Governorship of Istanbul, Istanbul İŞKUR Provincial Directorate
Outputs: Invitation, poster, press bulletin, activity report and control list
Activity 8: Leadership School
Implementation Date: 17.11.2011-18.11.2011
Date: Program designed for government executives
Partner Organization: Istanbul Aydin University
Outputs: Invitation, poster, press bulletin, activity report and control list
Activity 9: Board of Trustees and Board of Directors Meetings

Implementation Date: 01.01.2011 – 31.12.2011
Definition: Covers the Board of Trustees and Board of Directors meetings held within the scope of foundation management activities
Outputs: 1 Board of Trustees, 16 Board of Directors meeting decisions
<i>Activity 10: Scholarships and Education Aid</i>
Implementation Date: 01.01.2011 – 31.12.2011
Definition: Activities regarding the scholarships and education aid provided throughout the year of 2010
Outputs: Education Aid Payrolls

3. General Achievement Indicators

No	Indicator	Planned	Realized
1	Total number of activities	8	10
2	Number of public bodies to be communicated	2	3
3	Number of activities in the field of education	3	5
4	Number of activities in the field of health	1	1
5	Number of activities in the field of culture	0	0
6	Number of activities on sectoral evaluations	0	0
7	Number of meeting	10	17
8	Number of expo	1	1
9	Number of conference	1	1
10	Number of symposium	0	0
11	Number of seminar	2	3
12	Number of panel	0	0
13	Number of social project	1	3
14	Activities participant achievement (%)	80	90
15	Participant satisfaction achievement (%)	80	90
16	Media activity achievement	70	60
17	Timing and management achievement	80	100

4. Evaluation of Achieving the Aims of the Institution

The activities conducted within the first half of 2011 were in accordance with the work field stated in the foundation regulation. Activities were carried out in a manner that examine and question the problems in various fields of our society, and that offer solutions to these problems.

The participation levels of the young individuals which are our primary target audience were high numbers in the activities conducted by our foundation throughout the year of 2011. Such conditions are determined to be the significant results in realizing the ideals of our foundation regarding the younger generations.

Our foundation have had the opportunity to reinforce the communication with its partners such as public bodies, universities, nongovernmental organizations, private sector organizations and media, through the conducted activities.

5. Evaluation of Partnership Improvement Capacity

Our foundation, with each year, have had produced more effective works with its existing partners as well as solution partners, and accomplished to establish numerous partnerships by adding new institutions to this chain of communication.

Career Expo which was held with the participation of 35 private sector organizations, was conducted in a manner which will help the process of developing solution partnerships with a higher number of private organizations.

6. Benefits for Target Groups

Target Group 1: Young Individuals

Increase in awareness regarding societal and universal matters
Encouraging the need of continuous improvement and learning
Increase in social communication and participation levels
Increase in self-expression and confidence

Target Group 2: Public Bodies

Contribution to the basis of discussion or popularization of institution policies
Opportunity to increase public awareness on institutional activities
Analyzing the changing needs and expectations of the target audience
Media representation

Target Group 3: Nongovernmental Organizations

Opportunity to reach to the target audiences
Opportunity to generalize and increase the recognition of organization's workers
Basis for creating strategic solution partnerships
Media representation

Target Group: Private Sector

Opportunity to reach to the target audiences
Positivity contribution to institutional image
Opportunity to present products or services
Opportunity to observe the changing needs and product/service demands of the target audiences

7. Sustainability

Our foundation has the equities to sustain the continuity of the activities conducted throughout the year of 2011. However, source research which will strengthen our foundation both financially and technically must be carried out.

8. Communication and Advertising

Activities conducted throughout 2011 has contributed to the visibility and recognition of or foundation through the formation and publication of various communication arguments. Invitations, posters, press bulletins created within the scope of the activities of our foundation has been delivered to numerous persons and institutions. A basis for a publicity on a broad and national spectrum were created with the news regarding our activities which has taken place on printed and visual media.