

Number: 2010/11



**AKEU**

ANADOLU EĞİTİM  
VE K LT R VAKFI

# ACTIVITY TECHNICAL REPORT

## 2010

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<b>Research and Confirmation Information</b>	
<b>Confirmed by:</b>	<b>Dr. Mustafa Aydın</b>
<b>Confirmation Date :</b>	<b>08.01.2011</b>
<b>Sign</b>	

## **About Anatolia Education and Culture Foundation (AKEV)**

- In the direction of the necessities of the time as an individual and society, raising equipped and versatile youth who improve themselves and who are qualified in all fields and each layer of our country.
- Making of modern Turkey and society as carrying the active resultant of our cultures down the ages and at an international level, self-confident, strong and have a say in every field and all around the world.
- AKEV aims to become a countrywide and global pioneer in the fields of service and production parallel to the youth being responsible, constantly improve themselves, productive, creative and constructive and raising the workforce that will give the highest quality in every field.
- Its fundamental principle is growing youth well in world standards and every field in our country.
- One of its main goals is to quarter the workforce it created in relevant fields.
- Also, it establishes new units and foundations in the fields of education, science, technology, social, cultural and scientific parallel to changing and improving needs of our country and the world. AKEV is an international bridge between especially our country and European Union countries for a well-trained workforce in these fields.

## BOARD OF TRUSTEED AND ORGANIZATION CHART

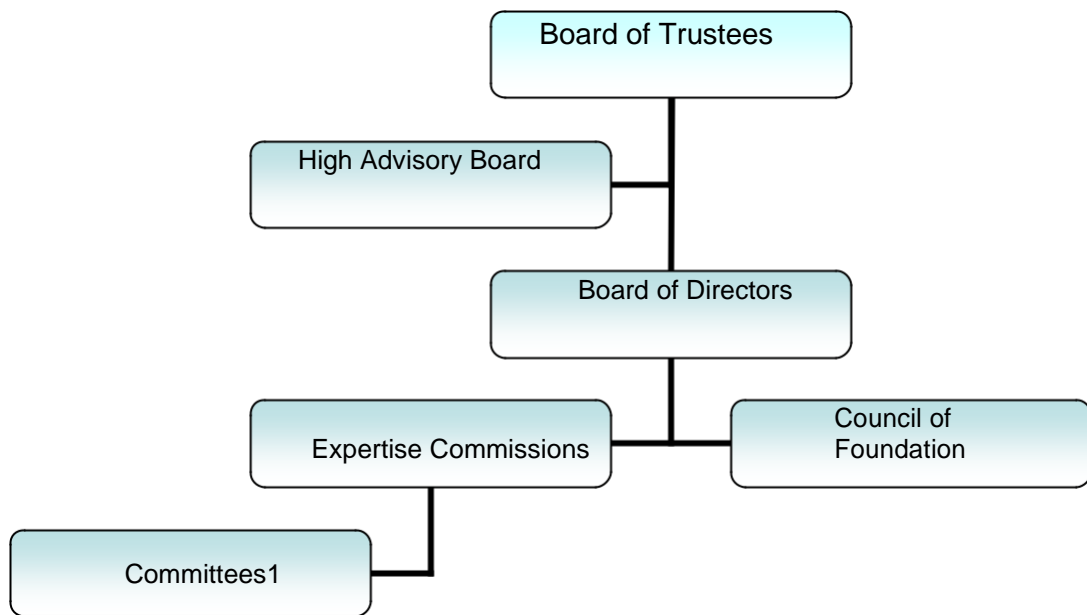
### **Board of Trustees**

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

### **Board of Directors**

- |                                |                   |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN           | President         |
| 2. Halit Fatih AYDIN           | Vice President    |
| 3. M. Elif AYDIN               | Vice President    |
| 4. Selim Emre AR               | General Secretary |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Accountant        |

## **Organization Chart**



## 1. Abstract

### **Abstract of Activities:**

Our foundation carried out 14 activities according to its founding purpose and 4 activities in terms of communication with public institutions during the first 6 months of 2010.

5 of them were carried out as part of educational projects. Educational projects are activities consisting of education support programs, educational publishing supports, career and life coaching services, seminars, conferences and campaigns under the title of supporting employment.

And 2 activities for supporting cultural education were carried out in the field of culture which is one of our foundation's working items.

Meetings about Health programs were organized in 2010. Panel discussions, informing seminars and campaign activities on the healthcare field were carried out in cooperation with the institutions.

Like each year, welfare activities like scholarships for successful youth in need and who want to complete their education and food, clothes, and fuel allowances for our people in need continued in 2010.

Our foundation carried out 16 management meetings; 1 of them was Board of Trustees meeting, 15 of them were Board of Director meetings in the scope of management activities during 2007.

## 2. Activities and Outputs

### ***Activity 1: Visitation of the Minister of Labor and Social Security***

**Execution Period:** 05.01.2010

**Definition:** A visitation program where Prof. Dr. Ömer Dinçer was informed about our foundation.

**Outputs:** Photos

### ***Activity 2: “Leadership and Local Governance”***

**Execution Period:** 14.01.2010

**Definition:** A conference activity where Prof. Dr. Richard Callahan was the speaker.

**Corporation:** Istanbul Aydın University

**Outputs:** Invitation, Press Bulletin, Activity Report and Control List, Photos

### ***Activity 3: “Problems of Local Governments and New Projects”***

**Execution Period:** 09.02.2010

**Definition:** An interview program with the president of İstanbul Metropolitan Municipality Kadir Topbaş.

**Corporation:** Istanbul Aydın University

**Outputs:** Invitation, Press Bulletin, Activity Report and Control List, Photos

### ***Activity 4: “Civilizations Alliance”***

**Execution Period:** 19.02.2010

**Definition:** Devlet Bakanı Prof. Dr. Mehmet Aydın'ın

**Corporation:** Istanbul Aydın University

**Outputs:** Invitation, Poster, Activity report and Control list, Photos

### ***Activity 5: “CV Preparation, Interview Techniques and Entrepreneurship”***

**Execution Period:** 10.03.2010

**Definition:** A seminar where General director of Secret CV Okan Tütüncü was the speaker

**Corporation:** Istanbul Aydın University, SecretCV

**Outputs:** Invitation, Poster, Press Bulletin, Activity Report and Control List

### ***Activity 6: Visitation of the President of the Commission of The Grand National Assembly of Turkey (TBMM)***

**Execution Period:** 15.03.2010

**Definition:** A visitation activity where Prof. Dr. Burhan Kuzu was informed about the foundation.

**Corporation:** Istanbul Aydın University

**Outputs:** Photos

## 2. Activities and Outputs

### ***Activity 7: Turkish Oil Markets: Yesterday, Today***

**Execution Period:** 07.04.2010

**Definition:** A panel discussion activity where the Chairman of the Audit Department of the Energy Market Regulatory Board Mehmet İbiş, General Secretary of the Petroleum Industry Association Dr. Erol Metin, a member of ODTÜ Alumni Association's Energy Commission Serhakan Piyade, Associate of IAU Law Faculty Prof. Dr. Yılmaz Aslan, IAU Vice Rector Hasan Saygın were speakers.

**Corporation:** Istanbul Aydın University

**Outputs:** Invitation, Poster, Press Bulletin, Activity Report and Control List, Photos, Press News

### ***Activity 8: “Social Responsibility Project - Schools”***

**Execution Period:** 23.04.2010

**Definition:** Carrying out social aid and communication program at Arnavutköy Şehit Çavuş Selçuk Gürdal Regional Primary Boarding School as part of 23 April. Planting 150 trees, 150 shoes and gift pack , drawing wall painting, sportive and cultural events.

**Outputs:** Press Bulletin, Activity Report and Control List, Photos

### ***Activity 9: “A Journey to My Origins”***

**Execution Period:** 06.05.2010

**Definition:** Author Nermin Bezmen's interview on her authorship story and signing ceremony.

**Corporation:** Istanbul Aydın University

**Outputs:** Invitation, Press Bulletin, Activity Report and Control List, Photos

### ***Activity 10: Career Fair***

**Execution Period:** 20.05.2010

**Definition:** A fair event that brings together youth and private sector institutions.

**Corporation:** Istanbul Aydın University

**Outputs:** Poster, Press Bulletin, Activity Report and Control List, Photos, Press News

### ***Activity 11: Design of Corporate Forms***

**Execution Period:** August – September 2010

**Definition:** Designs of forms that facilitates in-house working and communication of foundation were made. And standard forms of introductory documents which will support the corporate image of the foundation were prepared.

**Outputs:** Communication form, Internal Correspondence Form, Activity Report and Control List Form, Press Bulletin Standard Form, Activity Technical Report Standard Form, Earnings Report Form, Survey, Visual Registration Form, Budget Form, Participant List Form, Monthly Worksheet



## 2. Activities and Outputs

### ***Activity 12: Creating Quality Certification System***

**Execution Period:** 01.01.2010–31.12.2010

**Definition:** An application for Quality Certification was made.

**Corporation:**

**Outputs:** Application Document of Certificate of Quality

### ***Activity 13: Meetings of Board of Trustees and Board of Directors***

**Execution Period:** 01.01.2010 – 31.12.2010

**Definition:** It involves the meetings of the Board of Trustees and the Board of Directors as part of administrative activities of the foundation.

**Outputs:** 1 Board of Trustees, 15 Board of Directors meetings decisions.

### ***Activity 14: Scholarships***

**Execution Period:** 01.01.2010 – 31.12.2010

**Definition:** It includes scholarships activities provided in 2010.

**Outputs:** Scholarship payrolls

### 3. Overall Performance Indicators

No	Indicator	Planned	Performed
1	Number of total activities	10	14
2	Number of public institutions to be contacted	2	5
3	Number of activities in educational field	2	7
4	Number of activities in healthcare field	0	0
5	Number of activities in the field of culture	1	2
6	Activity numbers on sectoral assessments	1	2
7	Number of Meetings	10	16
8	Number of Fairs	1	1
9	Number of Conferences	2	2
10	Number of symposiums	0	0
11	Number of Seminars	2	5
12	Number of Panel Discussions	1	1
13	Number of Social Projects	1	2
14	Participants' successes on activities (%)	80	90
15	Participant satisfaction success (%)	80	90
16	Media activity success	70	60
17	Schedule and management success	80	100

#### **4. Evaluation of Achievement of Institutional Aims**

The activities in the first six months of 2010 were varied to contain general working fields that also exist in our foundation's constitution. Activities were carried out with events that examines, interrogates the problems in different areas of our society and offers solutions to these problems from different perspectives.

The participation level of our main target group, the youth, was high in almost all activities held in 2010. This situation is evaluated as an important result to realize our foundation's service ideal for youth

Our foundation found an opportunity to reinforce the communication with its shareholders like public institutions, universities, nongovernmental organizations, private sector institutions and media by these activities.

## **5. Evaluation of the Capacity of Partnership Development**

Our foundation produces more effective works with its present shareholders and solution partners every passing year, and it achieves more success on carrying out more partnership by adding new institutions to this chain of communication.

We can easily say that 2010 ended with a series of activities that created effective connections especially at ministerial level.

The first NGO Fair we carried out in 2010 was highly important activity that enables us to come together with many nongovernmental organizations that we can conduct joint projects.

The Career Fair which was carried out with the participation of 30 private sector institutions held as an activity that will make a big contribution to develop our solution partnership processes with more private sector institutions.

## 6. Benefits for Target Groups

### ***Target Group 1: Youth***

Increasing the awareness level on social and universal issues  
Meeting the needs of continuous development and learning  
Increasing the level of social communication and participation  
Increasing self-expression skills and self-confidence

### ***Target Group 2: Public Institutions***

Contribution to the base for discussion or dissemination of institution's policies  
Opportunity to increase public awareness of institution's works  
The environment of analyzing changing needs and expectations of target groups  
Media visibility

### ***Target Group 3: Nongovernmental Organizations***

Opportunity to reach the target groups  
Opportunity to make the foundation's works widespread and increase its recognition  
The basis to provide strategical solution partnerships  
Media visibility

### ***Target Group 4: Private Sector***

Opportunity to reach the target groups  
Affirmation contribution to corporate image  
Opportunity to the present products or services  
Opportunity to the observe the target groups' changing needs and product/service requests

## **7. Sustainability**

Our foundation has resources that will ensure continuity of the activities during 2010. However, resource research that will strengthen our foundation both financially and technically should be done more.

## **8. Communication and Advertisement**

Activities in 2010, creating and publishing many communication arguments contributed our foundation's recognition and visibility. Invitations, posters, press bulletins that were created in the direction of our foundation's activities were given to many people and institutions and with participations of activities the opportunity for direct communication was created. Written and visual media news about our activities created a base for carrying out a global introduction.

