

Number: 2008/09



AKEU

ANADOLU EĞİTİM
VE K LT R VAKFI

ACTIVITY TECHNICAL REPORT

2008

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Research and Confirmation Information	
Confirmed by:	Dr. Mustafa Aydın
Confirmation Date :	08.01.2009
Sign	

About Anatolia Education and Culture Foundation (AKEV)

- In the direction of the necessities of the time as an individual and society, raising equipped and versatile youth who improve themselves and who are qualified in all fields and each layer of our country.
- Making of modern Turkey and society as carrying the active resultant of our cultures down the ages and at an international level, self-confident, strong and have a say in every field and all around the world.
- AKEV aims to become a countrywide and global pioneer in the fields of service and production parallel to the youth being responsible, constantly improve themselves, productive, creative and constructive and raising the workforce that will give the highest quality in every field.
- Its fundamental principle is growing youth well in world standards and every field in our country.
- One of its main goals is to quarter the workforce it created in relevant fields.
- Also, it establishes new units and foundations in the fields of education, science, technology, social, cultural and scientific parallel to changing and improving needs of our country and the world. AKEV is an international bridge between especially our country and European Union countries for a well-trained workforce in these fields.

BOARD OF TRUSTEES AND ORGANIZATION CHART

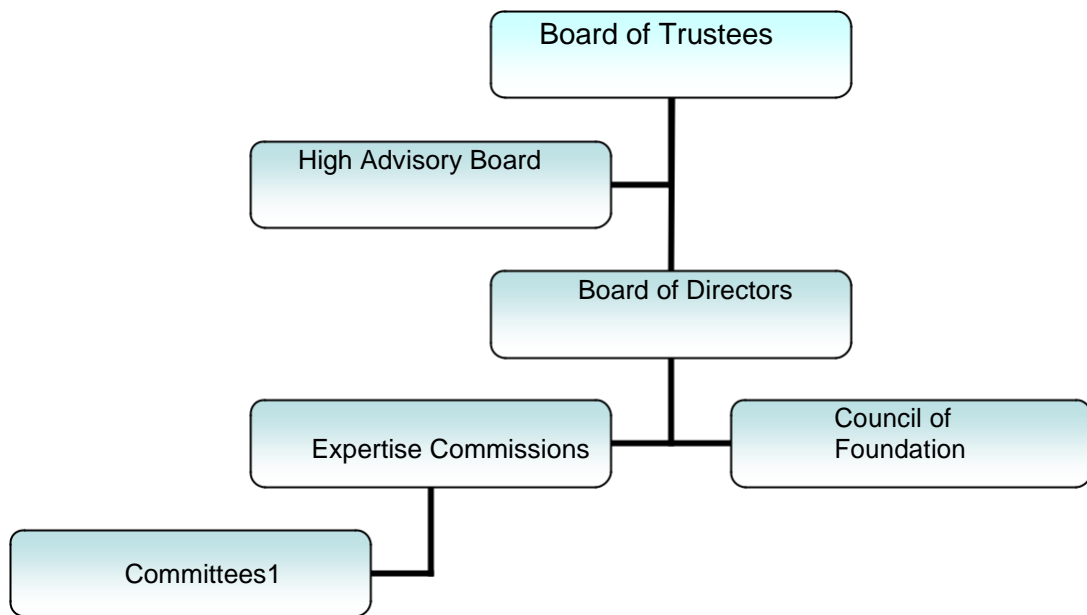
Board of Trustees

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

Board of Directors

- | | |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN | President |
| 2. Halit Fatih AYDIN | Vice President |
| 3. M. Elif AYDIN | Vice President |
| 4. Selim Emre AR | General Secretary |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Accountant |

Organization Chart



1. Abstract

Abstract of Activities:

In 2008, AKEV carried out 5 activities according to its foundation purposes. 4 of them were carried out within the scope of career and life coaching services in the field of education, 1 of them was carried out as educational activity in the healthcare field. Educational projects are activities consisting of seminars, conferences and campaigns applied under the title of supporting employment and career and life coaching services.

According to the charter of our foundation, a comprehensive awareness training program was organized on health, which is one of its studying areas.

Our foundation contributed to the education of youth in need by continuing scholarships and aids during 2008.

Like each year, welfare activities like scholarships for successful youth in need and who want to complete their education and food, clothes, and fuel allowances for our people in need continued in 2008.

1.800.000 YTL scholarship was given in 2008 by our foundation.

Our foundation carried out 14 management meetings; 1 of them was Board of Trustees meeting, 13 of them were Board of Director meetings in the scope of management activities during 2007

2. Activities and Outputs

Activity 1: Visiting of Minister of Communication

Execution Period: 11.04.2008

Definition: A Visiting that Dear Mr. Binali Yıldırım was informed about the foundation.

Outputs: Photos

Activity 2: “Lead Manager and Transfer Policies”

Execution Period: 24.05.2008

Definition: It was organized as a panel activity where Ali ŞEN, Mehmet CANSUN, Ayhan BERMEK and Mesut PARLAK participated.

Corporation: Istanbul Aydın University

Outputs: Invitation, Press Bulletin, Activity Report and Control List, Photos

Activity 3: “Autism and Applied Behavior Analysis”

Execution Period: 06.09.2008

Definition: It was organized as a seminar activity where Assoc. Prof. Dr. Binyamin Birkan the Director of Tohum Autism Foundation.

Corporation: Istanbul Aydın University

Outputs: Invitation, Press Bulletin, Activity Report and Control List

Activity 4: “Effective Communication and Body Language”

Execution Period: 12.11.2008

Definition: It was organized as a seminar program on effective communication techniques.

Corporation: Istanbul Aydın University

Outputs: Invitation, Press Bulletin, Activity Report and control list

Activity 5: “Advanced Sales Techniques and Effective Communication for Sales”

Execution Period: 16.11.2008

Definition: It was organized as a seminar program on sales techniques.

Corporation: Istanbul Aydın University

Outputs: Invitation, Press Bulletin, Activity report and control list, seminar presentation

Activity 6: “Interview Techniques”

Execution Period: 20.12.2008

Definition: It is a seminar activity on the main elements that provide youth to be ready for interviews in the recruitment process.

Corporation: Istanbul Aydın University

Outputs: Invitation, Press Bulletin, Activity report and control list

2. Activities and Outputs

Activity 7: Meetings of Board of Trustees and Board of Directors

Execution Period: 01.01.2008 – 31.12.2008

Definition: It involves the meetings of the Board of Trustees and the Board of Directors as part of administrative activities of the foundation.

Outputs: 1 Board of Trustees, 13 Board of Directors meetings decisions.

Activity 8: Scholarships

Execution Period: 01.01.2008 – 31.12.2008

Definition: It includes scholarships activities provided in 2008.

Outputs: Scholarship payrolls

3. Overall Performance Indicators

No	Indicator	Planned	Performed
1	Number of total activities	5	8
2	Number of public institutions to be contacted	1	1
3	Number of activities in educational field	4	4
4	Number of activities in healthcare field	1	1
5	Number of activities in the field of culture	0	0
6	Activity numbers on sectoral assessments	0	0
7	Number of Meetings	8	14
8	Number of Conferences	0	0
9	Number of symposiums	0	0
10	Number of Seminars	4	4
11	Number of Panel Discussions	1	1
12	Welfare activity	4	4
13	Participants' successes on activities (%)	80	80
14	Participant satisfaction success (%)	80	90
15	Media activity success	80	90
16	Schedule and management success	90	90

4. Evaluation of Achievement of Institutional Aims

Activities in 2008 mainly were carried out in the field of education. The large majority of these activities were organized as activities for supporting youth's career lives. Our foundation that cares about gaining individual and business life skills to youth, was in cooperation with expert people and institutions in these fields.

The participation level of our main target group, the youth, was high in almost all activities held in 2008. This situation is evaluated as an important result to realize our foundation's service ideal for youth.

Our foundation had an opportunity to reinforce the communication with its shareholders like public institutions, universities, nongovernmental organizations, private sector institutions and media by these activities.

5. Evaluation of the Capacity of Partnership Development

Our foundation produces more effective works with its present shareholders and solution partners every passing year, and it achieves more success on carrying out more partnership by adding new institutions to this chain of communication.

2008 was a year when there was close collaboration between people and institutions providing consultancy services. In addition, our foundation continued to develop solution partnerships with shareholders like public institutions, educational institutions, nongovernmental organizations, and media.

6. Benefits for Target Groups

Target Group 1: Youth

Contribution to the success of reaching career goals
Increasing individual and business world skills
Meeting the needs of continuous development and learning
Increasing the level of social communication and participation

Target Group 2: Public Institutions

Contribution to the base for discussion or dissemination of institution's policies
Opportunity to increase public awareness of institution's works
The environment of analyzing changing needs and expectations of target groups
Media visibility

Target Group 3: Human Resources Specialists and Institutions

Opportunity to reach target groups
Opportunity to contribute to the awareness level of society on working areas
Opportunity to generalize specialty works and increase their recognition
Media visibility

Target Group 4: Private Sector

Opportunity to reach the target groups
Affirmation contribution to corporate image
Opportunity to the present products or services
Opportunity to the observe the target groups' changing needs and product/service requests

7. Sustainability

Our foundation has resources that will ensure continuity of the activities during 2008. However, resource research should be done to strengthen our foundation both financially and technically more.

8. Communication and Advertisement

Activities in 2008, creating and publishing many communication arguments contributed our foundation's recognition and visibility. Invitations, posters, press bulletins that were created in the direction of our foundation's activities were given to many people and institutions and with participations of activities the opportunity for direct communication was created. Written and visual media news about our activities created a base for carrying out a global introduction.