

Number: 2007/08



AKEV

ANADOLU EĞİTİM
VE K LT R VAKFI

ACTIVITY TECHNICAL REPORT

(2007)

Page No:	CONTENT
	Cover Page
1	Contents
2	1. About AKEV
3	2. Board of Trustees and Board of Directors
6	3. Abstract
7–8	4. Activities and Outputs
9	5. Overall Performance Indicators
10	6. Evaluation of Achievement of Institutional Aims
10	7. Evaluation of the Capacity of Partnership Development
11	8. Benefits for Target Groups
12	9. Sustainability
12	10. Communication and Advertisement

Research and Confirmation Information	
Confirmed by:	Dr. Mustafa Aydın
Confirmation Date:	12.01.2008
Sign	

About Anatolia Education and Culture Foundation (AKEV)

- In the direction of the necessities of the time as an individual and society, raising equipped and versatile youth who improve themselves and who are qualified in all fields and each layer of our country.
- Making of modern Turkey and society as carrying the active resultant of our cultures down the ages and at an international level, self-confident, strong and have a say in every field and all around the world.
- AKEV aims to become a countrywide and global pioneer in the fields of service and production parallel to the youth being responsible, constantly improve themselves, productive, creative and constructive and raising the workforce that will give the highest quality in every field.
- Its fundamental principle is growing youth well in world standards and every field in our country.
- One of its main goals is to quarter the workforce it created in relevant fields.
- Also, it establishes new units and foundations in the fields of education, science, technology, social, cultural and scientific parallel to changing and improving needs of our country and the world. AKEV is an international bridge between especially our country and European Union countries for a well-trained workforce in these fields.

BOARD OF TRUSTEED AND ORGANIZATION CHART

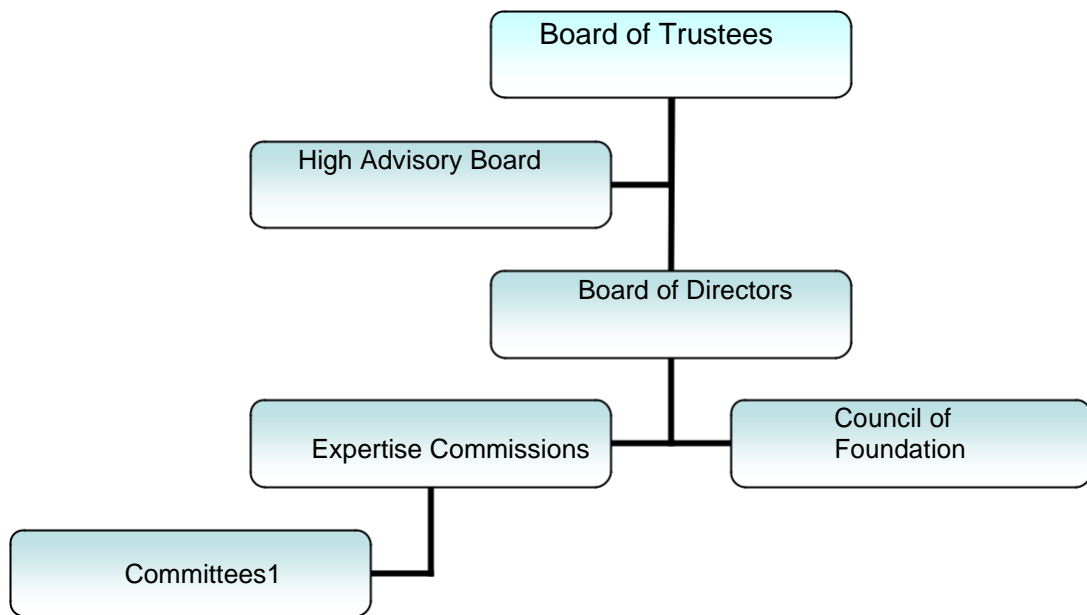
Board of Trustees

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

Board of Directors

- | | |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN | President |
| 2. Süleyman AYDIN | Vice President |
| 3. Gülfen GÜLSOY | Vice President |
| 4. Halit Fatih AYDIN | General Secretary |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Accountant |

Organization Chart



1. Abstract

Abstract of Activities:

Our foundation carried out 10 activities according to the aim of the foundation in 2007. 2 of these are concerning environmental and health public awareness activities. And also in 2007, social aid and support activities were carried out on the scope of educational projects.

In the second half of 2007, scientific meetings traditionally carried out each month in cooperation with Istanbul Aydın University. By these activities it was tried to arouse youth's curiosity on science.

The opportunity to mention about the problems of higher education institution was taken with the activity on the importance of foundation vocational schools of higher education and universities that was carried out for contribution to educational institutions.

Our foundation carried out activities to provide social aid and support to youth in need and their family in 2007.

In order to keep up with the modern world, works for establishment of a higher education institution that reaches the quality of meeting tomorrow's needs with a new understanding with the intend of enabling Turkish youth to receive higher education with a contemporary approach, to be successful in ever-changing business life, to gain all required abilities, and creating managerial and creative human sources that will enable to meet the needs of our country and first generation countries that surround our country resulted in a success.

Like each year, scholarships were given to successful youth in need and who want to complete their education and aids such as food, clothes and fuel was given to people in need.

2.000.000 YTL scholarship was provided by our foundation in 2007.

Our foundation carried out 7 management meetings; 1 of them was Board of Trustees meeting, 6 of them were Board of Director meetings in the scope of management activities during 2007

2. Activities and Outputs

Activity 1: A Helping Hand to Bitlis

Execution Period: 22.01.2007

Definition: A welfare activity that includes disbursement of aid including scarf-hat, coat and boot to the students of Bitlis Başkent University Primary School

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Press Bulletin, Activity Control List, Photo Album

Activity 2: Knowledge Sharing Charrette of Istanbul Aydın University's Establishment and Infrastructure Works

Execution Period: 07.02.2007

Definition: A charrette of preparation process that was carried out with the approach of as long as a university is established with common mind, its acceleration will be high.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Charrette Report

Activity 3: Interview and Cocktail Prolonge with Advisory Teachers

Execution Period: 30.04.2007

Definition: Cocktail and interview activity with advisory teachers.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Poster, Invitation

Activity 4: The effects of addictive substances on human mind

Execution Period: 07.05.2007

Definition: A panel activity where Dr. Mustafa Aydın, Nezihe Timur and Akif Köksel were speakers.

Corporation: Istanbul Aydın University, Anadolu Bil Vocational School of Higher Education, Turkish Anti-Smoking Association

Outputs: Invitation, Press Bulletin, Activity Control List

Activity 5: Scientific Meetings

Execution Period: 05.06.2007 – 05.12.2007

Definition: Scientific activities that were moderated by Prof. Dr. Candan Varlık and Prof. Dr. Mustafa Çıkrıkçı. Until the end of 2007, 6 meetings were organized.

Corporation: Istanbul Aydın University

Outputs: Invitation, Press Bulletin, Activity Control List

2. Activities and Outputs

Activity 6: The Importance of Foundation Vocational Schools of Higher Education and University

Execution Period: 15.07.2007

Definition: A panel activity about the importance of Foundation Vocational Schools of Higher Education and Universities in Turkey carried out with the participation of heads of the board of trustees.

Corporation: Istanbul Aydın University

Outputs: Invitation, Press Bulletin, Activity Control List

Activity 7: Global Warming and Environmental Issues

Execution Period: 02.08.2007

Definition: A panel discussion activity carried out with the participation of Environment NGO's representatives.

Corporation: Istanbul Aydın University

Outputs: Invitation, Press Bulletin, Activity Control List

Activity 8: Meetings of Board of Trustees and Board of Directors

Execution Period: 01.01.2007 – 31.12.2007

Definition: It involves the meetings of the Board of Trustees and the Board of Directors as part of administrative activities of the foundation.

Outputs: 1 Board of Trustees, 6 Board of Directors meetings decisions.

Activity 9: Scholarships

Execution Period: 01.01.2007 – 31.12.2007

Definition: It includes scholarships activities provided in 2007.

Outputs: Scholarship Payrolls

Activity 10: Establishment of Istanbul Aydın University

Execution Period: 01.01.2007–18.05.2007

Definition: In order to keep up with the modern world, works for establishment of a higher education institution that will attain the quality of meeting tomorrow's needs with a new understanding that will meet the educational needs which is at the forefront in recent conditions and increase each year resulted in a success.

Outputs: Certificate of Formation, Official Journal Announcement

3. Overall Performance Indicators

No	Indicator	Planned	Performed
1	Number of total activities	5	10
2	Number of NGOs to be contacted	5	6
3	Number of activities in educational field	2	6
4	Number of activities in healthcare field	1	1
5	Number of activities in the field of environment	1	1
6	Number of Social Responsibility Project	1	1
7	Number of Meetings	6	13
8	Number of Conferences	0	0
9	Number of Seminars	1	1
10	Number of Panel Discussions	2	2
11	Number of exhibitions	0	0
12	Number of Charrettes	1	1
13	Participants' successes on activities (%)	90	90
14	Participant satisfaction success (%)	80	90
15	Media activity success	70	80
16	Schedule and management success	90	90

4. Evaluation of Achievement of Institutional Aims

With the activities related to the foundation purpose in 2007, our foundation was one step closer to its aims in the fields of education, health and environment.

The participation level of our main target group, the youth, was high in the activities held in 2007.

Our foundation found an opportunity to reinforce the communication with its shareholders like public institutions, universities, nongovernmental organizations, private sector institutions and media by these activities

5. Evaluation of the Capacity of Partnership Development

Our foundation produces more effective works with each passing time with its shareholders who contribute the projects and activities that will carry through its foundation purposes.

2007 was a year that effective communication processes were developed especially with the shareholders of the education sector. A series of working was started in which the important sharing opportunities were created around basic problems and solution offers in the field of education.

Also, an effective communication and solution partnership environment was created with nongovernmental organizations operating in environment and healthcare fields.

6. Benefits for Target Groups

Target Group 1: Youth

Arousing the scientific interest and developing the capacity of scientific thinking

Ensuring the increase of awareness level on environment and health

Meeting the needs of continuous development and learning

Increasing the level of social communication and participation

Target Group 2: Higher Education Institutions

Opportunity to create common mind and action

Opportunity to contribute to sectoral problems

Contribution to corporate recognition and visibility

Capacity increase arising from experience and knowledge sharing environment

Target Group 3: Nongovernmental Organizations

Opportunity to reach the target groups

Opportunity to make the foundation's works widespread and increase its recognition

The basis to provide strategical solution partnerships

Media visibility

Target Group 4: Private Sector

Opportunity to reach the target groups

Affirmation contribution to corporate image

Opportunity to the present products or services

Opportunity to the observe the target groups' changing needs and product/service requests

7. Sustainability

Ensuring continuity of attention level to activities during 2007 by corporations, participant institutions and target groups comes across as promotive data. It is so important to evaluate the financial and technical resource opportunities in order to improve the level of comprehensiveness of these activities by developing them and make it improving works.

8. Communication and Advertisement

With the activities carried out in 2007 important contributions were made to our foundation's recognition by reaching groups through either direct communication or all communication arguments. Invitations, posters, press bulletins that were created in the direction of our foundation's activities were given to many people and institutions. Written and visual media news about our activities created a base for carrying out a global introduction.