Number: 2006/07



# ACTIVITY TECHNICAL REPORT (2006)

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Research and Confirmation Information			
Confirmed by:	Dr. Mustafa Aydın		
Confirmation Date:	09.01.2007		

#### **About Anatolia Education and Culture Foundation (AKEV)**

- In the direction of the necessities of the time as an individual and society, raising equipped and versatile youth who improve themselves and who are qualified in all fields and each layer of our country.
- Making of modern Turkey and society as carrying the active resultant of our cultures down the ages and at an international level, self-confident, strong and have a say in every field and all around the world.
- AKEV aims to become a countrywide and global pioneer in the fields of service and production parallel to the youth being responsible, constantly improve themselves, productive, creative and constructive and raising the workforce that will give the highest quality in every field.
- Its fundamental principle is growing youth well in world standards and every field in our country.
- One of its main goals is to quarter the workforce it created in relevant fields.
- Also, it establishes new units and foundations in the fields of education, science, technology, social, cultural and scientific parallel to changing and improving needs of our country and the world. AKEV is an international bridge between especially our country and European Union countries for a well-trained workforce in these fields.

#### THE BOARD OF TRUSTEES AND ORGANIZATION CHART

#### **THE Board of Trustees**

- 1. Mustafa Aydın
- 2. Süleyman Dinç
- 3. Dr. Ömer Aydın
- 4. Dr. İbrahim Hakkı Aydın
- 5. Saffet Kaya
- 6. Halit Fatih Aydın
- 7. Mümine Elif Aydın
- 8. Gülfen Gülsoy
- 9. Oya Aydın
- 10. Murat Ar
- 11. Serkan Yolsal
- 12. Eşref Aydın
- 13. Süleyman Aydın
- 14. Kafiye Ar
- 15. A. Kadir Cüneyt Aydın

# The Board of Directors

1. Dr. Mustafa AYDIN	President
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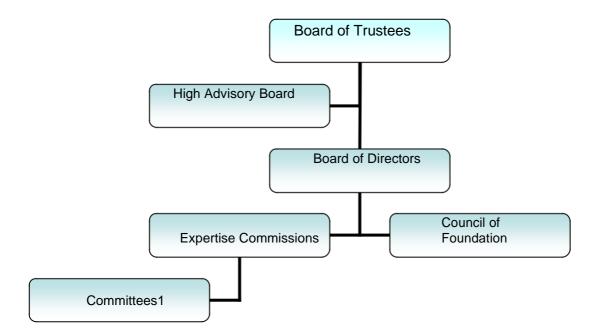
2. Süleyman AYDIN Vice President

3. Gülfen GÜLSOY Vice President

4. Halit Fatih AYDIN General Secretary

5. Dr. Abdülkadir Cüneyt AYDIN Accountant

# Organization Chart



#### 1. Abstract

#### **Abstract of Activities:**

Our foundation carried out 7 activities according to the aim of the foundation in 2006.

These activities were carried out in the fields of education and health. With monthly scientific thematic meetings activities in 2006, it was tried to increase the attention and curiosty of youth to science.

With a panel discussion activity about the harms of smoke on human and community health, the topic of why especially the youth should avoid from this bad habit and the awareness stage of this topic was increased.

A celebration and sharing environment was tried to create in the field of education that is our foundation's one of the main founding purposes and to appreciate our teachers who are the architectures of education. And also, a large scale book aid campaign was carried out for our students in need, especially books in the field of education.

In order to keep up with the modern world, works were started to establish a higher education institution that reaches the quality of meeting tomorrow's needs with a new understanding with the intend of enabling Turkish youth to receive higher education with a contemporary approach, to be successful in ever-changing business life, to gain all required abilities, and creating managerial and creative human sources that will enable to meet the needs of our country and first generation countries that surround our country.

Like each year, scholarships were given to successful youth in need who want to complete their education and aids such as food, clothes and fuel was given to people in need

2.938.270.031 TL scholarship was provided by our foundation in 2006.

Our foundation carried out 15 management meetings; 1 of them was Board of Trustees meeting, 14 of them were Board of Director meetings in the scope of management activities during 2006.

# 2. 2. Activities and Outputs

#### Activity 1: Panel Discussion and Session on the Harms of Smoke

Execution Period: 31.05.2006

**Definition:** A panel discussion activity on harms of smoke to human and community health.

**Corporation:** Anadolu Bil Vocational School of Higher Education, Turkish Anti-Smoking Association

Outputs: Invitation, Activity Report and Control List, Press Bulletin

#### Activity 2: Scientific Meetings

Execution Period: 05.06.2006

**Definition:** Monthly thematic meeting activities on the scientific topics.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Invitation, Poster, Activity Report and Control List, Press Bulletin

#### Activity 3: Book Aid Campaign

Execution Period: 24.09.2006

**Definition:** An activity that includes educational and cultural publication aids to needy village schools.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Activity Report and Control List, Press Bulletin, Photographs

### Activity 4: Teachers Day Activities

Execution Period: 24.11.2006

**Definition:** The activity is carried out with the sharing of common problems of educators and the sector and special memorial activities.

Corporation:

Outputs: Invitation, Activity Control List, Press Bulletin

# Activity 5: Meetings of Board of Trustees and Board of Directors

**Execution Period:** 01.01.2006 – 31.12.2006

**Definition:** It involves the meetings of the Board of Trustees and the Board of

Directors as part of administrative activities of the foundation.

Outputs: 1 Board of Trustees, 14 Board of Directors meeting decisions.

#### Activity 6: Scholarships

Execution Period: 01.01.2006 - 31.12.2006

**Definition:** It includes scholarships activities provided in 2006.

Outputs: Scholarship payrolls.

# 2. 2. Activities and Outputs

# Activity 7: Works for Istanbul Aydın University's Establishment

**Execution Period:** 01.01.2006 – 26.09.2006

**Definition:** In order to keep up with the modern world, works were started to establishment of a higher education institution that will attain the quality of meeting tomorrow's needs with a new understanding, that will meet the educational needs which is at the forefront in recent conditions and increase each year.

Outputs: Certificate of Formation, Official Journal Announcement

3. Overall Performance Indicators				
No	Indicator	Planned	Performed	
1	Number of total activities	4	7	
3	Number of activities in educational field	3	5	
4	Number of activities in healthcare field	1	1	
6	Number of Social Responsibility Project	1	1	
7	Number of Meetings	6	21	
8	Number of Conferences	0	0	
9	Number of Seminars	1	1	
10	Number of Panel Discussions	0	0	
11	Number of exhibitions	0	0	
12	Participants' successes on activities (%)	90	90	
13	Participant satisfaction success (%)	80	90	
14	Media activity success	70	80	
15	Schedule and management success	90	90	

#### 4. Evaluation of Achievement of Institutional Aims

With the activities in 2006, it was provided to create an active communication environment with educational institutions and other shareholders of the sector on the subject of education that is one of the main working topics of our foundation. A sharing environment was created in the activity which is examine problems of the education sector and propose a solution from different point of views to these problems.

The participation level of our main target group, the youth, was high to the activities held in 2006.

Our foundation found an opportunity to reinforce the communication with its shareholder like especially educational institutions, educators, nongovernmental organizations working in the healthcare field, the youth, private sector institutions, and media by favour of these actualized activities.

#### 5. Evaluation of the Capacity of Partnership Development

An efficient communication environment was carried out with especially its shareholders from education sector in 2006.

And also, an efficient environment of solution partnership was created with nongovernmental organizations that hold activities in the healthcare field.

Our foundation generates more effective works with shareholders and solution partners who will contribute to activities and projects that will achieve the foundation's founding purposes.

#### 6. Benefits for Target Groups

#### Target Group 1: Youth

Arousing the scientific interest and developing the capacity of scientific thinking

Ensuring the increase of awareness level on environment and health Meeting the needs of continuous development and learning Increasing the level of social communication and participation

#### Target Group 2: Teachers

Increasing the level of social communication and participation

Opportunity to create common mind for the solution of vocational problems

Capacity increase arising from the experience and knowledge sharing environment

#### Target Group 3: Nongovernmental Organizations

Opportunity to reach the target groups

Opportunity to make the foundation's works w

Opportunity to make the foundation's works widespread and increase its recognition

The basis to provide strategical solution partnerships Media visibility

#### Target Group 4: Private Sector

Opportunity to reach the target groups

Affirmation contribution to corporate image

Opportunity to the presentation of products or services

Opportunity to the observation of the target groups' changing needs and product/service requests

#### 7. Sustainability

The continuity of the activities carried out by our foundation during 2006 will be able to increase as much as the cooperation to be developed by the target groups and social shareholders of this activity. Thus, our foundation will continue to works on the recruitment and supply of necessary sources for the sustainability of these activities.

#### 8. Communication and Advertisement

Activities in 2005 contributed to our foundation's recognition and visibility by creating many communication arguments and publishing them. However, it was possible to create an impactful communication environment through activities for the introducing of our foundation especially by direct communication method. Invitations, posters, press bulletins that were created in the direction of our foundation's activities were given to many people and institutions. Written and visual media news about our activities created a base for carrying out a global introduction.