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AKEU

ANADOLU EĞİTİM
VE K LT R VAKFI

ACTIVITY TECHNICAL REPORT

2004

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Research and Confirmation Information	
Confirmed by:	Dr. Mustafa Aydın
Confirmation Date:	08.01.2005
Sign	

About Anatolia Education and Culture Foundation (AKEV)

- In the direction of the necessities of the time as an individual and society, raising equipped and versatile youth who improve themselves and who are qualified in all fields and each layer of our country.
- Making of modern Turkey and society as carrying the active resultant of our cultures down the ages and at an international level, self-confident, strong and have a say in every field and all around the world.
- AKEV aims to become a countrywide and global pioneer in the fields of service and production parallel to the youth being responsible, constantly improve themselves, productive, creative and constructive and raising the workforce that will give the highest quality in every field.
- Its fundamental principle is growing youth well in world standards and every field in our country.
- One of its main goals is to quarter the workforce it created in relevant fields.
- Also, it establishes new units and foundations in the fields of education, science, technology, social, cultural and scientific parallel to changing and improving needs of our country and the world. AKEV is an international bridge between especially our country and European Union countries for a well-trained workforce in these fields.

BOARD OF TRUSTEES AND BOARD OF DIRECTORS

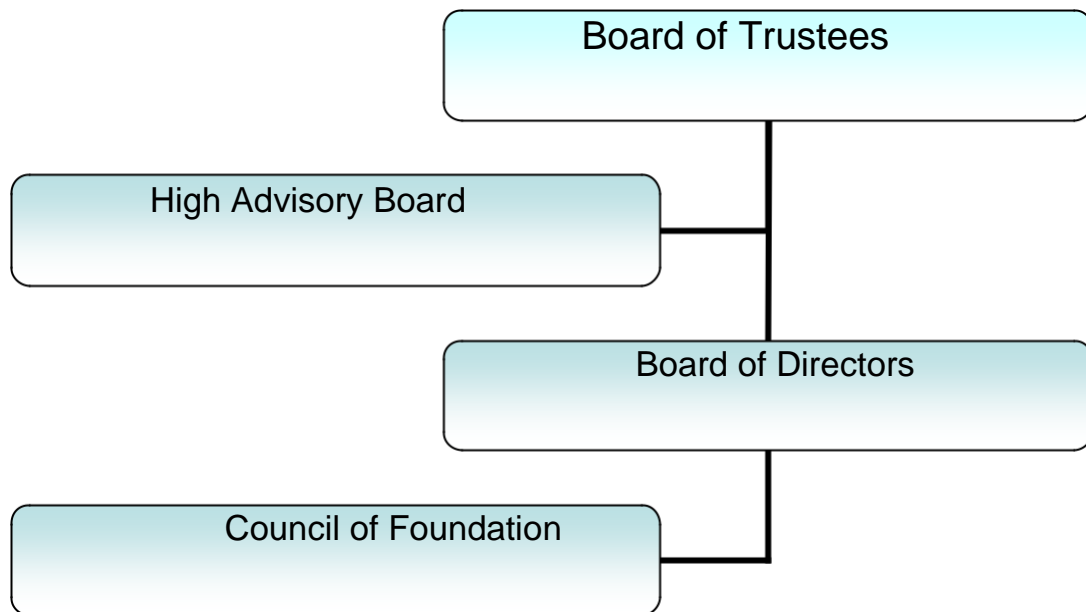
Board of Trustees

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy
9. Oya Aydın
10. Murat Ar
11. Serkan Yolsal
12. Eşref Aydın
13. Süleyman Aydın
14. Kafiye Ar
15. A. Kadir Cüneyt Aydın

Board of Directors

- | | |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN | President |
| 2. Süleyman AYDIN | Vice President |
| 3. Gülfen GÜLSOY | Vice President |
| 4. Halit Fatih AYDIN | Secretary General |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Accountant |

Organization Chart



1. Abstract

Abstract of Activities:

Our foundation carried out 9 activities related to its founding purpose during 2004

These activities are mainly in the field of education. With conference activity on vocational education, a healthy discussion about vocational education in our country was ensured. In this subject, it was provided that both shareholders of education sector and components of shareholders of employment met in common solutions and advices suggestions on vocational education.

With coordinated monthly scientific thematic meeting activities in 2004 was ensured that youths and science world get together and efforts was made to encourage youths to science – scientific thought.

Our foundation that care about our society and especially our young people's lives, organized a well-attended conference which contributed to raise awareness of public about drugs threatening our young population.

Panel discussion with the Provincial Director of National Education and speakers from industry and business world and conversation activity with students were carried out on the most important issue, choice of profession, for career planning and vocational choices of our youths and students who will take university entrance exam.

Promotional night of Anadolu Bil Vocational School of Higher Education which started education in 2004-2005, and said 'hi' to education world with its innovative, contemporary, privileged vision and philosophy that will make differences on higher education was held.

Teachers Day activities, carrying out with the aim of appreciating our teachers' efforts who are the architectures of education became one of our most important activities in 2004.

Like each year, scholarships were given to successful youths in need who want to complete their education and aids such as food, clothes and fuel was given to people in need.

Our foundation gave 28.050.000.000 TL scholarship in 2004.

Our foundation held 20 management meetings: 3 Board of Trustees, 17 Board of Directors meetings within the context of management activities during 2004.

2. Activities and Outputs

Activity 1: Professions of Education and The Future in The European Union Panel Discussion

Execution Period: 24.04.2004

Definition: The conversation with students and panel discussion activity that are so important for career planning for students who will take university entrance exam, the program carried out with the participation of the Director of National Education of İstanbul Mr. Ömer BALIBEY and speakers from industry and business world.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Invitation, Press Release, Program Flow

Activity 2: Promotional Night of Anadolu Bil Vocational School of Higher Education

Execution Period: 06.05.2004

Definition: Promotional night of Anadolu Bil Vocational School of Higher Education that said 'hi' to education world with its innovative, contemporary, privileged vision and philosophy that will make differences on higher education was held.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Invitation, Press Release, Program Flow, Thank-you Note

Activity 3: Promotional Night of Anadolu Bil Vocational School of Higher Education

Execution Period: 25.05.2004

Definition: Promotional night of Anadolu Bil Vocational School of Higher Education that said 'hi' to education world with its innovative, contemporary, privileged vision and philosophy that will make differences on higher education was held.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Invitation, Press Release, Invitation List

Activity 4: The Importance and Place of Vocational Education in Turkey

Execution Period: 04.06.2004

Definition: Conference activities where shareholders of vocational education and business world emphasized the importance of professional competence and employment targeted vocational education.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Invitation, Press Release, Activity Control List

Activity 5: Scientific Meetings

Execution Period: 07.06.2004

Definition: Monthly scientific thematic meeting activities.

Corporation: Anadolu Bil Vocational School of Higher Education

Outputs: Invitation, Press Release, Activity Control List

2. Activities and Outputs

Activity 6: Teachers Day Activities

Execution Period: 24.11.2004

Definition: The celebrations of Teachers Day.

Corporation: Bil Colleges

Outputs: Invitation, Press Release, Activity Control List

Activity 7: Bad Effects of Drugs on Human Health

Execution Period: 17.12.2004

Definition: A conference activity to raise awareness about the negative effects of drugs on human health and the necessity of eliminating these drugs from society.

Corporation: Turkish Anti-Smoking Association, Anadolu Bil Vocational School of Higher Education

Outputs: Invitation, Press Release, Activity Control List

Activity 8: Meetings of Board of Trustees and Board of Directors

Execution Period: 01.01.2004 – 31.12.2004

Definition: It involves the meetings of board of trustees and board of directors as part of administrative activities of the foundation.

Outputs: 3 Board of Trustees, 17 Board of Directors meetings decisions.

Activity 9: Scholarships

Execution Period: 01.01.2004 – 31.12.2004

Definition: It involves the activities of scholarships provided during 2004.

Outputs: Scholarship payrolls.

3. Overall Performance Indicators

No	Indicator	Planned	Performed
1	Number of total activities	6	9
3	Number of activities in educational field	3	7
4	Number of activities in healthcare field	1	1
7	Number of Meetings	6	20
8	Number of Conferences	1	1
9	Number of Seminars	1	1
10	Number of Panel Discussions	0	0
11	Number of Exhibitions	0	0
12	Participants' successes on activities (%)	90	90
13	Participant satisfaction success (%)	80	90
14	Media activity success	70	80
15	Schedule and management success	90	90

4. Evaluation of Achievement of Institutional Aims

In 2004, supportive education activities in the direction of the necessities of the time as an individual and society, raising equipped and versatile youth who improve themselves and who are qualified in all fields were held. These activities provided basis for all relevant shareholders of the education sector to come together with a common mind.

With the conference activity on vocational education, an environment for knowledge sharing about education - professional competence - employment became possible. It was hopeful that high participation rate of youth, our foundation's main target group, to the activity that regarding youth directly.

5. Evaluation of the Capacity of Partnership Development

The occurrence of solution partnership opportunity and effective communication environment with shareholders of education sector and labor market states that our foundation's capacity to get into strong partnerships to achieve its founding purpose will increase a lot.

And also, in healthcare field, the solution partnership environment was formed with relevant non-governmental organizations.

6. Benefits for Target Groups

Target Group 1: Youth

Raising awareness on the importance of professional competence
Raising awareness on the harms of drugs
Making sensation of the science and improving the capacity of scientific thinking
Meeting the need of continuous development and learning
Increasing the level of participation and social communication
Raising awareness on choice of profession and carrier planning

Target Group 2: Vocational Educational Institutions

Opportunity to create common mind and action
Opportunity to contribution to sectoral problems
Contribution to corporate recognition and visibility
Capacity increase arising from experience and knowledge sharing environment

Target Group 3: Nongovernmental Organizations

Opportunity to reach the target groups
Opportunity to make the foundation's works widespread and increase its recognition
The basis to provide strategical solution partnerships
Media visibility

Target Group 4: Private Sector

Opportunity to submit employment requests
Opportunity to determine the needs of professional competence
Opportunity to reach the target groups
Affirmation contribution to corporate image
Opportunity to the present products or services
Opportunity to the observe the target groups' changing needs and product/service requests.

7. Sustainability

During 2004, the sustainability of our activities may increasingly continue in parallel with the collaboration between social shareholders and relevant target groups. Therefore, our foundation will continue to work for recruitment and supply of necessary sources for the sustainability of these activities.

8. Communication and Advertisement

With activities carried out in 2004, the target groups were reached by both direct communication method and all other communication arguments. Thus, an important contribution was made to the recognition of our foundation. Invitations, banners and press bulletins that were created to announce our foundation's activities were reached many people and institutions. Moreover, through written and visual media news related to our activities, a nation-wide advertisement was provided.