

Number: 2001/02



# ACTIVITY TECHNICAL REPORT

2001

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<b>Research and Confirmation Information</b>	
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<b>Sign</b>	

### **About Anatolia Education and Culture Foundation (AKEV)**

- In the direction of the necessities of the time as an individual and society, raising equipped and versatile youth who improve themselves and who are qualified in all fields and each layer of our country.
- Creating modern Turkey and society carrying the active resultant of our cultures down the ages and at an international level, self-confident, strong and have a say in every field and all around the world.
- AKEV aims to become a countrywide and global pioneer in the fields of service and production parallel to the youth being responsible, constantly improve themselves, productive, creative and constructive and raising the workforce that will give the highest quality in every field.
- Its fundamental principle is growing youth well in world standards and every field in our country.
- One of its main goals is to quarter the workforce it created in relevant fields.
- Also, it establishes new units and foundations in the fields of education, science, technology, social, cultural and scientific parallel to changing and improving needs of our country and the world. AKEV is an international bridge between especially our country and European Union countries for a well-trained workforce in these fields.

## BOARD OF TRUSTESS AND BOARD OF DIRECTORS

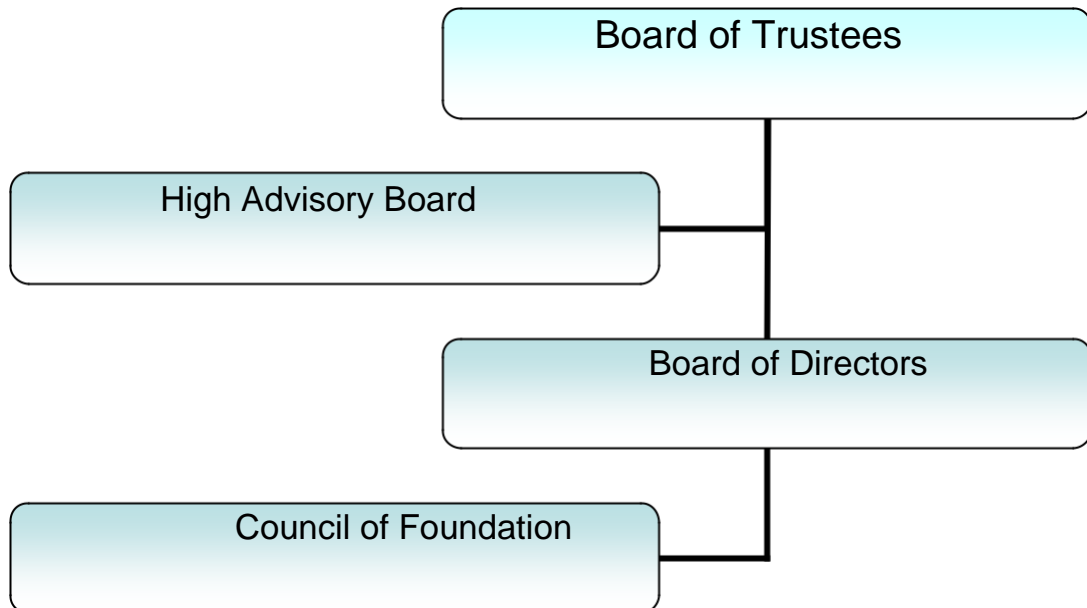
### **Board of Trustees**

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy

### **Board of Directors**

- |                                |                   |
|--------------------------------|-------------------|
| 1. Dr. Mustafa AYDIN           | President         |
| 2. Süleyman AYDIN              | Vice President    |
| 3. Gülfen GÜLSOY               | Vice President    |
| 4. Halit Fatih AYDIN           | Secretary General |
| 5. Dr. Abdülkadir Cüneyt AYDIN | Accountant        |

### **Organization Chart**



## 1. Abstract

### **Abstract of Activities:**

Anatolia Education and Culture Foundation's activities were carried out mainly for the subjects in the healthcare field throughout 2001. It carried out 4 activities related to its founding purpose.

3 of the activities of the foundation in 2001 were carried out as seminars and conferences within the context of Public Awareness Activities. Support for education, scholarships and aids were among our important works in 2001, too.

The members of The Board of Trustees started to conduct studies and projects to the establishment of training facilities on the purpose of raising high-graded intermediate workforce needed by private corporations and government agencies in the fields of economy and industry, providing an opportunity of associate degree education to graduates of vocational-technical education and other secondary education institutions, contribute to the formation of trained human resources of our country by incorporate institutions with the technical equipment and background at the desired level into AKEV and raising youth who are in the light of Atatürkist thought, secular, modern, researcher, innovator; who have full knowledge of the subjects of basic culture and technology, reached to world culture and who will strengthen themselves.

Teachers' Day Celebrations traditionally carried out by our foundation in 2001, too.

Our foundation provided 5.600.000.000 TL scholarship to 19 students in 2001. Also, our foundation provided support to those who do not have a financial possibility with welfare activities such as food, clothes and firing.

Our foundation carried out 7 management meetings: 2 board of trustees, 5 board of directors within the management activities during 2001.

## 2. Activities and Outputs

### ***Activity 1: Anorexia and Obesity***

**Execution Period:** 05.03.2001

**Definition:** The seminar about healthy living and food habits carried out by Ender Saraç.

**Corporation:**

**Outputs:** Invitation, Press Release, Activity and Control List

### ***Activity 2: Healthy Eating and Healthy Living***

**Execution Period:** 09.04.2001

**Definition:** The seminar focuses on the subject of healthy individuals and healthy communities within Health Education Information Activities

**Corporation:**

**Outputs:** Invitation, Press Release, Activity and Control List

### ***Activity 3: Negativities of Smoking and Drugs in Human and Community Life***

**Execution Period:** 31.05.2001

**Definition:** Training and Campaigns to Prevent the Usage of Harmful Substance, the activity developed by supports of Turkish Anti-Smoking Association and Bil Courses

**Corporation:** Turkish Anti-Smoking Association, Bil Courses

**Outputs:** Invitation, Press Release, Activity and Control List

### ***Activity 4: Teachers' Day Ceremony***

**Execution Period:** 24.11.2001

**Definition:** The celebration of Teachers Day.

**Corporation:** Bil Courses

**Outputs:** Invitation, Press Release, Activity and Control List

### ***Activity 5: Design and Printing of Letterhead, Envelope and Business Card***

**Execution Period:** 25.11.2001

**Definition:** The activity of creating a corporate identity within the context of institutionalization activities

**Corporation:**

**Outputs:** Letterhead, Envelope and Business Card

## 2. Activities and Outputs

### ***Activity 6: Meetings of Board of Trustees and Board of Directors***

**Execution Period:** 01.01.2001 – 31.12.2001

**Definition:** It involves the meetings of the Board of Trustees and the Board of Directors as part of administrative activities of the foundation.

**Outputs:** 2 Board of Trustees, 5 Board of Directors meetings decisions.

### ***Activity 7: Scholarship***

**Execution Period:** 01.01.2001 – 31.12.2001

**Definition:** It involves the activities of scholarships and education are provided during the year 2001.

**Outputs:** Scholarship payrolls.

### 3. Overall Performance Indicators

No	Indicator	Planned	Performed
1	Number of total activities	4	7
2	Number of activities in educational field	1	3
3	Number of activities in healthcare field	2	3
4	Number of activities in cultural field	1	1
5	Number of Meetings	3	7
6	Number of Seminars	2	3
7	Memorial Activities	1	1
8	Number of Panel Discussions	1	1
9	Participants' successes on activities (%)	90	90
19	Participant satisfaction success (%)	80	90
11	Media activity success	80	90
12	Schedule and management success	90	90



#### 4. Evaluation of Achievement of Institutional Aims

Activities mainly were carried out in the healthcare field in 2001. These activities contributed to making real our foundation's ideal of a healthy community by increased the public awareness of community and environmental health.

The participation level of youth, our primary target group, was high in almost all of the activities carried out by our foundation throughout 2001.

In the activities were carried out during 2001, collaboration was created to achieve institutional aims by improved communication with especially civil society organizations.

Our foundation contributed to law studies for the establishment of Foundation Vocational School of Higher Education directly affiliated to Council of Higher Education without being affiliated to any university in parallel with developments in the field of higher education in our country. According to our foundation's aims, an open visit was requested from General Directorate for Foundations. Our foundation carried out an outline proposal to relevant articles according to the opinions of the president of the board of directors and vice president of the board of trustees of our foundation.

## **5. Evaluation of the Capacity of Partnership Development**

Our foundation carried out predecessor activities in 2001 and it was in communication with other civil society organizations notably; local governments, central organizations of education, healthcare organizations and private sector organizations.

Effective solution partnerships were created with the civil society organizations of 2001 especially active in the fields of health and environment. Activities were carried out with these foundations suchlike seminars, panels, forums made an important contribution to the capacity of partnership development of our foundation.

## 6. Benefits for Target Groups

### ***Target Group 1: Youth***

Contribution to expanding awareness of healthy living and health  
Increasing sensitivity and awareness against addictive substances  
Supporting the need for learning and continuous development  
Increasing the communication and participation level  
Scholarships for students

### ***Target Group 2: Civil Society Organizations***

The opportunity to reach the target groups  
The opportunity to make the foundation's works widespread and increase its recognition.  
The basis to provide strategical solution partnerships  
Media visibility

### ***Target Group 3: Private Sector and Educational Institutions***

The opportunity to reach the target groups  
Affirmation contribution to corporate image  
The opportunity to presentation of product or service  
The opportunity to the observation of the target groups' changing needs and product/service requests.  
Contribution to raising awareness of students about addictive substances and their negative effects on community life

### ***Target Group 4: Teachers***

The opportunity to discuss the problems about education  
Contribution to the advancement of the teaching profession

## **7. Sustainability**

Our foundation has equity capital to ensure the continuity of its activities throughout 2000. However, resource researches should be done to strengthen our foundation more both financially and technically.

## **8. Communication and Advertisement**

The activities carried out in 2001 contributed to recognition of our foundation by creating and publishing many communication arguments. Activities especially carried out as provide communication directly with large masses. Invitations, posters, press releases were sent to many people and the foundation according to the activities of our foundation. The basis for a widespread introduction on a national scale provided with written and visual media news related to our activities.