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ACTIVITIY TECHNICAL REPORT

2000

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Research and Confirmation Information	
Confirmed by:	Dr. Mustafa Aydın
Confirmation Date:	08.01.2001
Sign	

About Anatolia Education and Culture Foundation (AKEV)

Anatolia Education and Culture Foundation (AKEV) was founded in 1995 by Dr. Mustafa Aydın, together with a group of academicians and businessmen who believe that well-educated and trained individuals are the most important investment of a nation.

AKEV aims to raise our youth as responsible, continuously self-improving, productive, creative as well as exemplary and high skilled individuals for our country and the world in goods and services sectors.

With the principle of raising Turkish people, especially our youth, over global standards in every field, Anatolia Education and Culture Foundation provides scholarships to students with low income, children of martyrs and war veterans, and earthquake victims every year within the scope of collaborations between private sector and state enterprises at other regions in Turkey.

AKEV, parallel to changing and improving needs of people and our nation, is a bridge between our country, European Union and our well-trained workforce in social and scientific aspects in the fields of education, technology, culture and science.

Contributing to raise skilled individuals for the society, AKEV continues to support education system with its researcher members of scientific and technological studies and entrepreneurial members.

BOARD OF TRUSTESS AND BOARD OF DIRECTORS

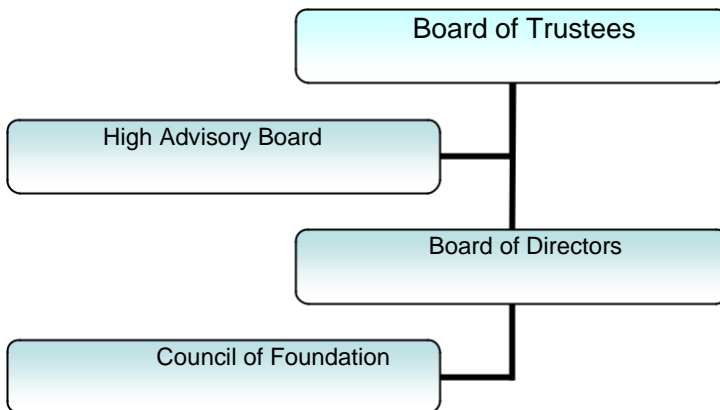
Board of Trustees

1. Mustafa Aydın
2. Süleyman Dinç
3. Dr. Ömer Aydın
4. Dr. İbrahim Hakkı Aydın
5. Saffet Kaya
6. Halit Fatih Aydın
7. Mümine Elif Aydın
8. Gülfen Gülsoy

Board of Directors

- | | |
|--------------------------------|---------------------|
| 1. Dr. Mustafa Aydın | (President) |
| 2. Süleyman Aydın | (Vice President) |
| 3. Gülfen Gürsoy | (Vice President) |
| 4. Halit Fatih Aydın | (Secretary General) |
| 5. Dr. Abdülkadir Cüneyt Aydın | (Accountant) |

ORGANIZATION CHART



1. Abstract

Abstract of Activities:

Anatolia Education and Culture Foundation's activities were carried out for institutionalization mainly throughout 2000. In 2000, it carried out 8 activities related to its founding purpose. 3 of them were carried out within the activities of institutionalization and management, 5 of them were carried out within goal-oriented activities.

Within the scope of institutionalization and management activities, the design of the AKEV logo and the preparation of the instructions for use were carried out.

Preparing the introductory brochures of AKEV, creating corporate forms, corporate paper, envelope, ring, etc. and preparing the working of scholarship regulations are in the institutionalization activities.

AKEV's communication process with its collaborator institutions started in 2000.

Foundation's goal-oriented performed activities are in the titles of Environment and Community Health Care, Education and Culture, Career and Life Coach and Memorial Days.

Our foundation provided 10.150.000.000 TL scholarship to 160 students in 2000. Also, our foundation provided support to those who do not have a financial possibility with welfare activities such as food, clothes and firing.

Our foundation carried out 20 management meetings: 1 board of trustees, 19 board of directions within the management activities during 2000.

2. Activities and Outputs

Activity 1: Logo Design and Directions

Execution Period: February 2000

Definition: Designing of institution logo and preparing the instructions

Outputs: Logo and instructions

Activity 2: The panel discussion and session of harms of smoking

Execution Period: February 10th, 2000

Definition: The activity is developed as part of education to prevent the usage of harmful substances and it's an informative activity about health and addiction topics by Health Teams and many experts from academia.

Corporation: Turkish Anti-Smoking Association

Outputs: Invitation, Press Release, Activity and Control List

Activity 3: Preparing the Scholarship Regulations

Execution Period: March-May, 2000

Definition: The activity involves the regulation of procedure and principle concerning the aid will be given in Education and Assistance supports.

Outputs: Scholarship Regulations

Activity 4: Environment and Community Health Care

Execution Period: June 5th, 2000

Definition: It is a panel activity developed within the scope of Environmental Protection Responsibility Awareness Development Trainings.

Corporation: Bil Educational Institutions

Outputs: Invitation, Press Release, Activity and Control List

Activity 5: Effective Communication, Presentation Methods and Body Language

Execution Period: November 6th, 2000

Definition: In the Seminar activity, experts of Communication and Body Language give information.

Corporation: Bil Educational Institutions

Outputs: Invitation, Press Release, Activity and Control List

Activity 6: Teachers Day Ceremony

Execution Period: November 24th, 2000

Definition: The event of celebration of Teachers Day.

Corporation: Bil Educational Institutions

Outputs: Invitation, Press Release, Activity and Control List

2. Activities and Outputs

Activity 7: Meetings of Board of Trustees and Board of Directors

Execution Period: 01.01.2000 – 31.12.2000

Definition: It involves the meetings of the Board of Trustees and the Board of Directors as part of administrative activities of the foundation.

Outputs: 1 Board of Trustees, 19 Board of Directors meetings decisions.

Activity 8: Scholarship

Execution Period: 01.01.2000 – 31.12.2000

Definition: It involves the activities of scholarships are provided during the year 2000.

Outputs: Scholarship payrolls.

3. Overall Performance Indicators

No	Indicator	Planned	Performed
1	Number of total activities	6	8
2	Number of activities of institutionalization	3	3
4	Number of activities in educational field	1	1
5	Number of activities in healthcare field	2	2
6	Number of activities in cultural field	1	1
9	Number of Sessions	1	1
11	Number of Seminars	2	2
12	Number of Panel Discussions	1	1
14	Participants' successes on activities (%)	90	90
15	Participant satisfaction success (%)	80	90
16	Media activity success	70	80
17	Schedule and management success	90	90

4. Evaluation of Achievement of Institutional Aims

Activities during the year 2000 were carried out as contribution activities to reach the goals such as environment and community health care with the education in our foundation regulation.

The high level of participation of rising generation during the year 2000 is considered as an important consequence to carry out our mission ideal regarding the rising generation.

Our foundation found an opportunity to communicate with its stakeholders suchlike state institutions and organizations, civil society organizations, private sector institutions and media by the activities that were carried out during the year 2000.

5. Evaluation of the Capacity of Partnership Development

In 2000, our foundation was in active communication with civil society organizations and provided the increase of the capacity of partnership development with their activity cooperation. In this sense, an effective solution partnership with relevant civil society organizations was built up in the healthcare field.

Also, it has provided the basis of partnership development by communicate with educational institutions and educators.

Activities such as seminars, panel, and forum made an important contribution to capacity of partnership development of our foundation.

BiL Educational Institutions and Turkish Anti-Smoking Association were the main foundations for the partnership development.

6. Benefits for Target Groups

Target Group 1: Youth

Contribution to improving the business sense and personal skill

Increasing the awareness level of the harms of smoking

Feeding the need for learning and continuous development

Increasing the communication and participation level

Target Group 2: Civil Society Organizations

The opportunity to reach the target groups.

The opportunity to make the foundation's works widespread and increase its recognition.

The basis to provide strategical solution partnerships

Media visibility

Target Group 3: Private Sector

The opportunity to reach the target groups

Affirmation contribution to corporate image

The opportunity to present products or services

The opportunity to observe the target groups' changing needs and product/service requests.

Target Group 4: Teachers

The opportunity to discuss the problems about education

Contribution to the advancement of the teaching profession

7. Sustainability

Our foundation has equity capital to ensure the continuity of its activities throughout 2000. However, resource researches should be done to strengthen our foundation more both financially and technically.

8. Communication and Advertisement

The activities carried out in 2000 contributed to the recognition of our foundation. Our goal-oriented activities carried out as provide communication directly with large masses. Invitations, posters, press releases were sent to many people and the foundation according to the activities of our foundation. The basis for a widespread introduction on a national scale provided with written and visual media news related to our activities.